

Promino Nutritional Sciences Inc. Partners with Fastbreak AI and Provides Corporate Update

BURLINGTON, ON – February 18, 2025 - Promino Nutritional Sciences Inc. (CSE: MUSL) (OTC: MUSLF) (FRANKFURT: 93X) (the "Company" or "Promino") is pleased to announce a partnership with Fastbreak AI and its Fastbreak Connect product, a turnkey brand activation platform that connects brands with youth athletes and their families at sports events in the USA and measures economic impact of sports tournaments for cities.

Promino and Fastbreak will team up for four sampling events throughout February 2025:

- Boys Winter Invitational at Grand Park, February 15 to 17, 2025
- MyHockey Tampa Presidential Power Play, February 15 to 17, 2025
- North American Youth Football Championships, Central Florida, February 22 to 23, 2025
- USA Volleyball, Florida Region, February 22 to 23 2025

Throughout these events, Promino will have the opportunity to hand-deliver over 3,000 samples of Promino™ - NSF Certified for Sport® to athletes and capture content of these athletes in action with the product, creating free, high-quality media content, for event attendees.

Promino Chief Executive Officer Vito Sanzone said, "We are keen to partner with Fastbreak Connect and join other brands such as adidas and Gatorade and over 850,000 athletes and other users on the platform. We want Promino to be a part of the next generation of muscle and performance health and, to do that, it's imperative that we team up with partners innovating in sports and athletics."

"Fastbreak AI is thrilled to partner with Promino Nutritional Sciences on these exciting events," said John Stewart, CEO of Fastbreak AI. "Through our Fastbreak Connect platform, we aim to connect innovative brands like Promino with the youth sports community. This partnership exemplifies how technology and collaboration can create impactful in-person engagement to increase brand awareness, elevate attendee experiences, and provide tournament organizers with meaningful economic benefits."

Direct-to-Consumer Marketing and Re-Commercialization Advisory Agreements

The Company today announced it has entered into advisory agreements with two advisors to provide certain services to the Company, including advising on all direct-to-consumer marketing efforts of the Company and the re-commercialization of the Company's business overall. In consideration for the services provided to the Company, the advisors will receive an aggregate of 800,000 common shares of the Company issuable in tranches during the initial eighteen-month term of the agreements. The advisors are arm's length to the

Company. All securities issued to the advisors will be subject to a statutory hold period of four months and one day.

About Fastbreak AI

[Fastbreak AI](#) is the ultimate AI-powered sports operations engine, offering fully integrated solutions for scheduling, tournament management, and sponsorship activation. Fastbreak Connect is a turnkey solution for experiential brand activations, connecting sponsors to millions of youth athletes and their families at 10,000 tournaments across the United States. Powered by advanced artificial intelligence and machine learning, Fastbreak's products simplify operations, optimize league scheduling, and deliver actionable insights, empowering customers to deliver exceptional sporting experiences. Learn more at www.fastbreak.ai.

About Promino

Promino is an innovative and research driven Canadian nutraceutical company specializing in the development of patented and science-based products for the global consumer packaged goods market, with a portfolio focused specifically on muscle health. Promino's lead product, Rejuvenate Muscle™ Activator, is a patented proprietary formulation that is clinically proven to assist in the building, rebuilding, restoration and rejuvenation of natural muscle mass. Promino also offers Promino™, an elite performance supplement for both professional and amateur athletes to accelerate muscle recovery, build strength and accelerate recovery from injury. Promino was founded in 2015 and is located in Burlington, Ontario.

Promino™ - NSF Certified for Sport® brand ambassadors include NHL Stanley Cup™ Champion Jack Eichel of the Vegas Golden Knights and MLB Legend and Toronto Blue Jays 6x All-Star José Bautista.

To learn more about Promino, visit www.drinkpromino.com.

For more information about Rejuvenate Muscle™ Activator and where to purchase, visit www.rejuvenatemuscle.com.

Forward-Looking Statements

This news release contains "forward-looking information" and "forward-looking statements" (collectively, "forward-looking statements") within the meaning of applicable Canadian securities legislation. All statements, other than statements of historical fact, are forward-looking statements and are based on expectations, estimates and projections as at the date of this news release. All statements that address activities, events, or developments that the Company expects or anticipates will, or may, occur in the future, are forward-looking statements, including statements regarding the expected benefits to the Company from the partnership with Fastbreak AI and services provided by the advisors and the consideration therefor, and the Company's business prospects, potential growth in the functional beverage

market, future trends, plans and strategies. In some cases, forward looking statements are preceded by, followed by, or include words such as "may", "will," "would", "could", "should", "believes", "estimates", "projects", "potential", "expects", "plans", "anticipates", "continues", or the negative of those words or other similar or comparable words. In preparing the forward-looking statements in this news release, the Company has applied several material assumptions, including, but not limited to, that protein supplement market growth will continue as anticipated by the Company, and that general business and economic conditions will not change in a materially adverse manner. These forward-looking statements are based on reasonable assumptions and estimates of management of the Company at the time such statements were made. Actual future results may differ materially as forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to materially differ from any future results, performance or achievements expressed or implied by such forward-looking statements. Although the forward-looking statements contained in this news release are based upon what management of the Company believes, or believed at the time, to be reasonable assumptions, the Company cannot assure shareholders that actual results will be consistent with such forward-looking statements, as there may be other factors that cause results not to be as anticipated, estimated or intended. Readers should not place undue reliance on the forward-looking statements and information contained in this news release. The Company assumes no obligation to update the forward-looking statements of beliefs, opinions, projections, or other factors.

No stock exchange, securities commission or other regulatory authority has approved or disapproved the information contained herein.

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