

New World Solutions Launches E-commerce Platform Serving Luxury Watch Enthusiast Market

Toronto, Ontario – November 11, 2024 – New World Solutions Inc. (CSE: NEWS) (OTC: REGRF) (FSE: RT5) (“New World” or the “Company”) announces that its majority owned dialMKT Corp. (“dialMKT”) subsidiary has launched its e-commerce platform www.dialMKT.com serving the luxury watch enthusiast market. The new e-commerce site will be an integrated part of the company’s digital ecosystem that integrates content, e-commerce, and community, serving the multi-billion dollar global watch enthusiast market.

Initial offerings on dialMKT.com include watches prized by collectors world-wide, such as vintage Patek Philippe, Piaget, and Rolex models, as well as modern icons such as Rolex Submariner “Bluesy”, and Audemars Piguet Royal Oak. Additional fresh inventory is expected to be added to the platform on a regular basis. The launch of an auction format, and ongoing upgrades are planned over the next 30 days.



dialMKT CEO and New World Chairman Jack Marks stated, "The launch of the dialMKT.com e-commerce platform represents a significant milestone for our company. It marks the transition into the revenue phase, enabling us to begin monetizing the community and user base we have developed over the past year." Marks added, "dialMKT has a fast growing online community of almost +18,000 users across it's WatchReporter.com website and social media channels, including, YouTube, Instagram, and e-mail newsletter. We see this audience as a built-in potential customer base for our e-commerce platform to buy, sell and trade their collections in the months ahead - generating revenues via consignment commissions and

sales from the company's owned inventory. Our goal with dialMKT.com is to offer our customers rare and hard-to-find vintage and modern watches at the most competitive prices, with transparency, and a personalized level of service that is missing in the secondary-resale market for luxury watches today”

About:

dialMKT is addressing the digital transformation of the multi-billion dollar global wrist watch enthusiast market by developing a blockchain-powered digital ecosystem that integrates content, e-commerce, and community.

The company's video-first content platform WatchReporter.com is produced by watch enthusiasts - for watch enthusiasts and features the latest relevant articles, and videos on: watch auction news, collector interviews, watch reviews, and growing database on buyer guides on vintage and modern watches from the top brands such as Rolex (™), Patek Philippe (™), Cartier (™) and more. The newly launched dialMKT.com offers rare and hard-to-find vintage and modern watches at the most competitive prices, with a high level of transparency, and concierge-style service for serious watch enthusiasts.

The Secondary Watch Market

The global resale market for watches is estimated at over \$29 billion annually according to the reports from both Deloitte and McKinsey & Co.

The main trends driving the market are younger consumers, and collectors seeking value and investment potential. In addition, the growth of digital pre-owned marketplaces is currently dominating. For further information that explains the context, demographic trends, please see the links below for the detailed market reports from Deloitte and McKinsey.

Source: <https://www.mckinsey.com/industries/retail/our-insights/state-of-fashion-watches-and-jewellery>

Source: <https://www2.deloitte.com/ch/en/pages/press-releases/articles/watch-study-2022.html>

About New World

New World Solutions is an innovative technology company, driving innovative solutions to new world problems. Through our blockchain and technology experience, we are leveraging solutions in the decentralized finance space as well as the electric vehicle area. We look to acquire and launch a balanced spectrum of solutions to become a leader in this dynamic tech landscape.

For additional information on New World and other corporate information, please visit the company website at <https://www.newworldinc.io/>.

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Forward-Looking Statements

This news release contains "forward-looking statements" within the meaning of applicable securities laws. All statements contained herein that are not clearly historical in nature may constitute forward-looking statements.

Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". Forward-looking information in this news release are based on certain assumptions and expected future events. These statements involve known and unknown risks, uncertainties, and other factors, which may cause actual results, performance, or achievements to differ materially from those expressed or implied by such statements, including but not limited to: the potential inability of the Company to continue as a going concern; the risks associated with the blockchain in general, the risk that the Transaction will not be completed as contemplated or at all. Readers are cautioned that the foregoing list is not exhaustive. Readers are further cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions, or expectations upon which they are placed will occur. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated.

Forward-looking statements contained in this news release are expressly qualified by this cautionary statement and reflect the Company's expectations as of the date hereof and are subject to change thereafter. The Company undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, estimates or opinions, future events or results, or otherwise or to explain any material difference between subsequent actual events and such forward-looking information, except as required by applicable law.

The Canadian Stock Exchange (the "CSE") does not accept responsibility for the adequacy or accuracy of this release.

Neither the CSE nor its Market Regulator (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.

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