

New World Inc. Revamps NFT Marketplace and Provides Operational Update

Toronto, Ontario--(Newsfile Corp. - August 10, 2022) - **Graph Blockchain Inc. (CSE: GBLC) (OTC Pink: REGRF) (FSE: RT5A) ("Graph" or the "Company")** is pleased to announce that its wholly owned subsidiary **New World Inc. ("New World")** has revamped its online NFT (non-fungible token) marketplace.

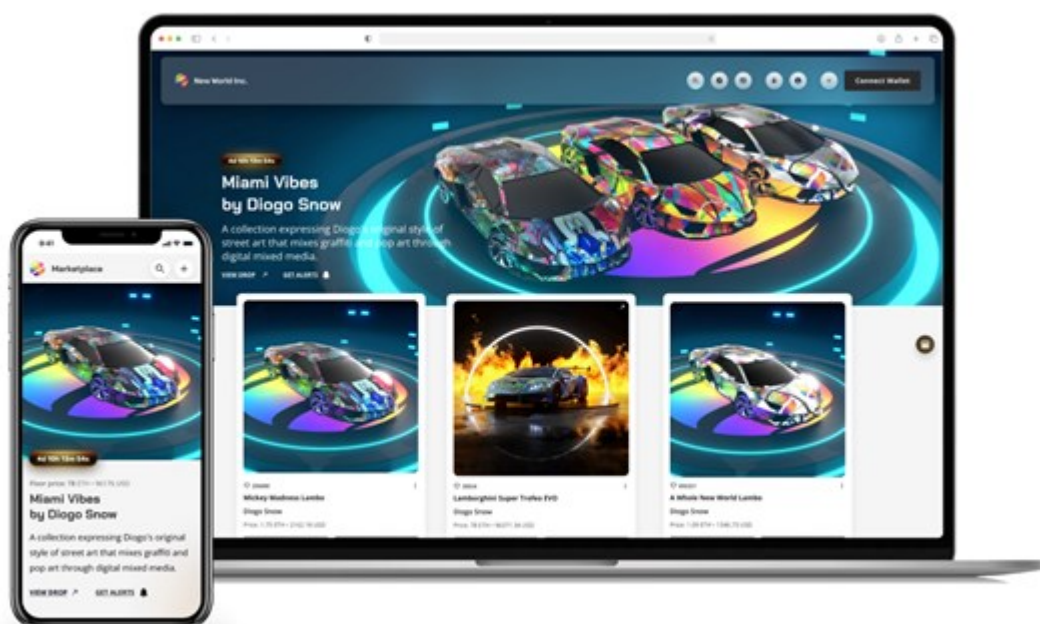


Image 1

To view an enhanced version of Image 1, please visit:

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This revamp includes New World Inc. rebranding their previous marketplace to align with its core values that are rooted in the company's culture. The platform provides creators, musicians, celebrities and consumers an NFT distribution marketplace to create and sell digital art in a revolutionary way.

"We truly believe that augmented reality focused NFTs will change the process of how creators can monetize their work by bridging the gap between the physical and virtual world," says Caz Derkowski, Founder & CMO of New World Inc.

Based on feedback from a group of initial product testers last year, New World has revamped the structure of its previous marketplace. Updates include improvements to patented geo-pinning technology, additional augmented reality features & quality, properties to NFTs for PFP (profile picture) projects and a complete UX/UI overhaul. In addition to the updates, New World will be rolling out several curated NFT collections mixed with its partners.

"We are creating a new way for consumers to interact with NFTs by focusing on 3D animation, augmented reality and an all-immersive experience as we continue to innovate the platform. The possibilities are endless with New World" notes Derkowski.

Progress Highlights

- On June 21st, 2022, the New World team joined forces with global ambassador and legendary Brazilian soccer player, Ronaldinho as he took the pitch for his international friendly match titled "The Beautiful Game" at the DRV PNK Stadium in Miami. Athletes were branded in New World gear cementing New World's partnership with Ronaldinho and his vast network of celebrities and athletes including Roberto Carlos, Steve Nash, Jimmy Butler, Blessd, Paul Pogba and many more.
- Partnerships are a key pillar in New World's marketing strategy. The company continues to solidify NFT projects with its rolodex of celebrities who will be launching their very own NFT collections in the coming weeks/months. These include Ronaldinho, Karl Wolf, Diogo Snow, Peter Triantos, Tran\$parent and Max Jamali to name a few. Some of these curated drops will also provide NFT collectors with access to exclusive in-person events and physical art pieces.
- New World is beginning the next phase of its marketing strategy to onboard community members, crypto enthusiasts, NFT collectors and more through several social channels including Discord, Twitter, Telegram & Instagram. The goal is to onboard 10,000 new members by year-end 2022.

To visit and purchase NFTs on New World Inc.'s new marketplace: newworldinc.io

About New World Inc.

New World Inc. is a web3 based augmented reality (AR) NFT (non-fungible token) marketplace and app. New World caters to artists, celebrities and the general consumer by providing access to a global NFT platform where users can create and sell digital art. With a number of high profile partners on our roster, including our global ambassador and legendary soccer player Ronaldinho, New World will change the way people interact with their NFTs. With patented geopinning technology and AR focused NFTs possibilities are endless.

Additional information on New World is available at <http://newworldinc.io>

About Graph Blockchain Inc.

Graph Blockchain provides shareholders with exposure to various areas of Decentralized Finance (DeFi). Focusing on altcoins through its wholly owned subsidiaries Babbage Mining Corp., a Proof of Stake ("POS") miner, and Beyond the Moon Inc. an IDO focused company, Graph gives investors exposure to the vast emerging market of cryptocurrencies with the significant technological disruption and potential gains altcoins represent. In addition, through its investment in New World, Graph is providing its shareholders with exposure to rapidly growing and emerging NFT markets. Additional information on the Company is available at www.graphblockchain.com.

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Forward-Looking Statements

This news release contains "forward-looking statements" within the meaning of applicable securities laws. All statements contained herein that are not clearly historical in nature may constitute forward-looking statements.

Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or

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