

New World Partners with Pure Spirits to Create Augmented Reality Experience at Formula 1 Miami

Toronto, Ontario--(Newsfile Corp. - May 3, 2022) - **Graph Blockchain Inc. (CSE: GBLC) (OTC Pink: REGRF) (FSE: RT5A)** ("Graph" or the "Company") is pleased to announce that its wholly owned subsidiary, **New World Inc. ("New World")**, has partnered with Pure Spirits, an Ontario based Canadian distillery specializing in craft production of spirits to white-label vodka and tequila to Villa Azur restaurant & Lounge Miami that includes augmented reality (AR) experiences powered by New World.



Image 1

To view an enhanced version of this graphic, please visit:

https://orders.newsfilecorp.com/files/7002/122407_edfac1fd847519ce_002full.jpg

The augmented reality experience includes a F1 Race Car that is activated through artwork on the label of both the vodka and tequila bottles and will be promoted over Formula 1 weekend in Miami starting May 5, 2022 at Villa Azur. This is the first experiential launch event that Villa Azur is hosting with New World to white-label augmented reality activated bottles that they plan on expanding as part of their marketing initiatives throughout the next few years. New World will generate \$1 USD from every bottle sold from white-label sales and is part of a broader plan to power various experiences and products with AR.

About New World Inc.

New World is an augmented reality art focused NFT company that allows creators, musicians, and celebrities to have access to an NFT distribution canvas to create and sell digital art. By selling digital art, artists are able to reach a broader market (both geographically and demographically), and as a result of the blockchain, continue to benefit financially through economic participation in future sales. New World has built this platform and has already signed such notable artists as Diogo Snow, who has produced numerous pieces for celebrity clients including Drake, and Fetty Wap, an American rapper, singer and songwriter who has over 6.5 million Instagram Followers, as well as many others. Additional information on New World is available at <http://newworldinc.io>

About Graph Blockchain Inc.

Graph Blockchain provides shareholders with exposure to various areas of Decentralized Finance (DeFi). Focusing on altcoins through its wholly owned subsidiaries Babbage Mining Corp., a Proof of Stake ("POS") miner, and Beyond the Moon Inc. an IDO focused company, Graph gives investors exposure to the vast emerging market of cryptocurrencies with the significant technological disruption and potential gains altcoins represent. In addition, through its investment in New World, Graph is providing its shareholders with exposure to rapidly growing and emerging NFT market. Additional information on the Company is available at www.graphblockchain.com.

About Villa Azur Restaurant & Lounge

Villa Azur is the utmost lifestyle & hospitality brand that combine dining, entertainment, music, art, and fashion in one awe inspiring setting. A South of France-inspired culinary and entertainment destination that transforms a high-end dinner service into a vibrant atmosphere for patrons to socialize and celebrate the night away in the heart of Miami beach and operating since 2012. The chic French supper club known across the globe for its glitz and glamour, with exquisite Mediterranean cuisine have locations in Miami, Dallas, Mexico, Saint-Tropez, Bodrum and soon Las Vegas. Additional information www.villaazurmiami.com | @villaazurmiamibeach | For dinner reservations and bottle service call 305.763.8688

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Forward Looking Statements

This news release contains "forward-looking statements" within the meaning of applicable securities laws. All statements contained herein that are not clearly historical in nature may constitute forward-looking statements.

Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". The forward-looking information and forward-looking statements contained herein include, but are not limited to, statements regarding: the continued growth of the art-focused NFT market. Forward-looking information in this news release are based on certain assumptions and expected future events. These statements involve known and unknown risks, uncertainties and other factors, which may cause actual results, performance or achievements to differ materially from those expressed or implied by such statements, including but not limited to: the potential inability of the Company to continue as a going concern; the potential inability of New World to continue as a going concern; the risks associated with the blockchain and NFT industry in general; increased competition in the art-focused NFT market; the potential future unviability of the NFT market in general, and the art-focused NFT market in specific. Readers are cautioned that the foregoing list is not exhaustive. Readers are further cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions, or expectations upon which they are placed will occur. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated.

Forward-looking statements contained in this news release are expressly qualified by this cautionary statement and reflect the Company's expectations as of the date hereof and are subject to change thereafter. The Company undertakes no obligation to update or revise any forward-looking statements,

whether as a result of new information, estimates or opinions, future events or results or otherwise or to explain any material difference between subsequent actual events and such forward-looking information, except as required by applicable law.

The CSE does not accept responsibility for the adequacy or accuracy of this release.

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