

New World Captures A Historic Moment: Elias Theodorou to Release NFT on Fight Night vs. Bryan Baker

Toronto, Ontario--(Newsfile Corp. - December 15, 2021) - **Graph Blockchain Inc. (CSE: GBLC) (OTC Pink: REGRF) (FSE: RT5A) ("Graph")** or (the "**Company**") is pleased to announce that its wholly owned subsidiary **New World Inc.** will be launching **Elias Theodorou's** NFT on December 18th, the day he is set to face **Bryan Baker** (18-5) in the main event of **CCC 10**. Committed to fighting the stigma of medical cannabis in athletics, this is a historic first, as the Canadian will become the first professional athlete to compete on American soil with a Therapeutic Use Exemption for medical cannabis.

The graphic is a promotional poster for the event 'Colorado Combat Club 10'. At the top center, it says 'COLORADO COMBAT CLUB 10'. Below that, the main event is 'THEODOROU vs BAKER' in large letters, with 'PRO MIDDLEWEIGHT MMA SUPERFIGHT' underneath. The 'MAIN CARD' section features four fights: 1) Petrosyan vs Mickle, 'PRO WELTERWEIGHT MMA'; 2) Lacroix vs Martinez, 'PRO MUAY THAI SUPERFIGHT'; 3) Perez vs Cepeda, '16) PRO FLYWEIGHT MMA'; 4) Brito vs E. Smith, '15) BANTAMWEIGHT MMA TITLE'; 5) Nava vs Her, '14) FLYWEIGHT MMA TITLE'. At the bottom, it says 'GREELEY CO / DOORS 5PM FIGHTS 6PM'. There are two QR codes: one on the left labeled 'PPV' and one on the right labeled 'TICKETS'.

To view an enhanced version of this graphic, please visit:

https://orders.newsfilecorp.com/files/7002/107253_35da5e7ce4e77801_002full.jpg

New World Inc. plans to release this NFT collaboration in two parts, creating moments to forever be valued by the fans of **Elias Theodorou**. The first drop will consist of 1,000 "fight t-shirts" featuring sponsors of the fight including: GGPoker, ImagineBC, Leafythings, Planet of the Vapes, Stors & Bickel, USG and Cubed3 Biotech. The NFT will be priced at \$420USD each and will come with both a digital copy in augmented reality along with a physical copy of the t-shirt. The NFT will be for sale during and after the fight on December 18th. The second part of this unique drop is a limited edition 1 of 100 caricature of Elias raising his hand in victory wearing the fight t-shirt and will be released upon his win

over Bryan Baker, priced at \$420USD and will come with a signed copy of the "fight t-shirt".

This NFT drop will be the first of many Elias plans to release with **New World Inc.** with a new year right around the corner. Next year Elias plans to compete in another athletic event with Olympic implications and will be the first Canadian, US and Wada approved cannabis athlete. The NFT "fight t-shirt" will continue its evolution by adding Elias' achievements as he continues knocking out prohibition in cannabis.

CCC10 can be viewed on Pay-Per-View (PPV) with exclusive Behind the Scenes content leading up to, during and post event on the Imagine BC app.

About Elias Theodorou

Elias, "The Spartan" Theodorou, is a top-ranked middleweight fighter who amassed an impressive 8-3 record during his time in the UFC. Elias is committed to fighting the stigma of medical cannabis in athletics. In January 2020, he became the first professional athlete to receive a Therapeutic Use Exemption (TUE) for medical cannabis, the first in combat sports or professional sports. Elias has transcended the stereotypes of a fighter by employing his advertising degree and corporate experience in the development, creation, and production of personal and corporate brands, including The Mane Event™, The Ring Boy™ and Weedbae™. When Elias is not busy training or competing, he's working on several films and various TV projects. Elias is committed to using his growing platform to expand his reach beyond MMA and to fight for acceptance of medical cannabis in professional sports.

About New World Inc.

New World is an augmented reality art focused NFT company that allows creators, musicians, and celebrities to have access to an NFT distribution canvas to create and sell digital art. By selling digital art, artists are able to reach a broader market (both geographically and demographically), and as a result of the blockchain, continue to benefit financially through economic participation in future sales. New World has built this platform and has already signed such notable artists as Diogo Snow, who has produced numerous pieces for celebrity clients including Drake, and Fetty Wap, an American rapper, singer and songwriter who has over 6.5 million Instagram Followers, as well as many others. Additional information on New World is available at <http://newworldinc.io>.

About Graph Blockchain Inc.

Graph Blockchain provides shareholders with exposure to various areas of Decentralized Finance (DeFi). Focusing on altcoins through its wholly owned subsidiaries Babbage Mining Corp., a Proof of Stake ("POS") miner, and Beyond the Moon Inc. an IDO focused company, Graph gives investors exposure to the vast emerging market of cryptocurrencies with the significant technological disruption and potential gains altcoins represent. In addition, through its investment in New World, Graph is providing its shareholders with exposure to rapidly growing and emerging NFT market.

Additional information on the Company is available at www.graphblockchain.com, www.newworldinc.io and www.babbagemining.com

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Forward Looking Statements

This news release contains "forward-looking statements" within the meaning of applicable securities laws. All statements contained herein that are not clearly historical in nature may constitute forward-looking statements.

Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". The forward-looking information and forward-looking statements contained herein include, but are not limited to, statements regarding: the continued growth of the art-focused NFT market. Forward-looking information in this news release are based on certain assumptions and expected future events. These statements involve known and unknown risks, uncertainties and other factors, which may cause actual results, performance or achievements to differ materially from those expressed or implied by such statements, including but not limited to: the potential inability of the Company to continue as a going concern; the potential inability of New World to continue as a going concern; the risks associated with the blockchain and NFT industry in general; increased competition in the art-focused NFT market; the potential future unviability of the NFT market in general, and the art-focused NFT market in specific. Readers are cautioned that the foregoing list is not exhaustive. Readers are further cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions, or expectations upon which they are placed will occur. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated.

Forward-looking statements contained in this news release are expressly qualified by this cautionary statement and reflect the Company's expectations as of the date hereof and are subject to change thereafter. The Company undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, estimates or opinions, future events or results or otherwise or to explain any material difference between subsequent actual events and such forward-looking information, except as required by applicable law.

The CSE does not accept responsibility for the adequacy or accuracy of this release.

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