

New World Inc. Using 3D Scanning to Create Immersive NFTs

Toronto, Ontario--(Newsfile Corp. - September 8, 2021) - **Graph Blockchain Inc. (CSE: GBLC) (OTC Pink: REGRF) (FSE: RT5A) ("Graph")** or (the "**Company**") is pleased to announce that its wholly owned subsidiary New World Inc. is creating non-fungible tokens ("**NFTs**") using new state of the art three-dimensional scanning technology ("**3D scanning**") to give contributors the ability to create NFTs that are more realistic and immersive in an augmented landscape.

New World has leveraged user-friendly 3D scanning technology to create NFTs that can be seamlessly viewed in augmented reality on the New World App. 3D scanning is the process of analyzing an object or individual from the real world and collecting data to recreate its shape and appearance in the digital world through three-dimensional models. These models are then created into realistic pieces of artwork and minted as NFTs on the blockchain. This process allows New Worlds contributors to creatively explore various verticals/industries and showcase them in the NFT space.



Figure 1

To view an enhanced version of Figure 1, please visit:

https://orders.newsfilecorp.com/files/7002/95754_9cdf184004c89956_002full.jpg

For example, Contributors can create holograms of their favorite athlete, fabricate an unconventional piece of furniture, design a high-end piece of clothing, or create abstract pieces of art, all derived from

objects in the tangible world.

Brazilian singer, songwriter, and dancer Naldo Benny is the most recent celebrity to team up with New World to create an NFT through 3D scanning. Naldo tracked his signature dance moves and mannerisms that were translated into a digital avatar by New World's creative team and sold as an NFT. Naldo is excited to work with New World to create NFTs and connect with his audience in new and engaging ways. As a platform, New World leaves the creativity of NFT exhibition to its contributors and collaborators by providing various verticals for them to explore.

About New World Inc.

New World is an augmented reality art focused NFT company that allows creators, musicians, and celebrities to have access to an NFT distribution canvas to create and sell digital art. By selling digital art, artists are able to reach a broader market (both geographically and demographically), and as a result of the blockchain, continue to benefit financially through economic participation in future sales. New World has built this platform and has already signed such notable artists as Diogo Snow, who has produced numerous pieces for celebrity clients including Drake, and Fetty Wap, an American rapper, singer and songwriter who has over 6.5 million Instagram Followers, as well as many others. Additional information on New World is available at <http://newworldinc.io>.

About Graph Blockchain Inc.

Graph Blockchain provides shareholders with exposure to various areas of Decentralized Finance (DeFi). Focusing on altcoins through its wholly owned subsidiaries Babbage Mining Corp., a Proof of Stake ("POS") miner, and Beyond the Moon Inc. an IDO focused company, Graph gives investors exposure to the vast emerging market of cryptocurrencies with the significant technological disruption and potential gains altcoins represent. In addition, through its investment in New World, Graph is providing its shareholders with exposure to rapidly growing and emerging NFT market.

Additional information on the Company is available at www.graphblockchain.com, www.newworldinc.io and www.babbagemining.com.

Neither the Canadian Securities Exchange (the "**CSE**") nor its Market Regulator (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.

For further information, please contact:

Investor Relations

Jamie Hyland
Phone: 604.442.2425
Email: jamie@graphblockchain.com

Media Relations

Joshua Greenwald/Rich DiGregorio
Phone: 646.379.7971/856.889.7351
Email: gblc@kcsa.com

Forward-Looking Statements

This news release contains "forward-looking statements" within the meaning of applicable securities laws. All statements contained herein that are not clearly historical in nature may constitute forward-looking statements.

Generally, such forward-looking information or forward-looking statements can be identified by the use of

forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". The forward-looking information and forward-looking statements contained herein include, but are not limited to, statements regarding: the continued growth of the art-focused NFT market. Forward-looking information in this news release are based on certain assumptions and expected future events. These statements involve known and unknown risks, uncertainties and other factors, which may cause actual results, performance or achievements to differ materially from those expressed or implied by such statements, including but not limited to: the potential inability of the Company to continue as a going concern; the potential inability of New World to continue as a going concern; the risks associated with the blockchain and NFT industry in general; increased competition in the art-focused NFT market; the potential future unviability of the NFT market in general, and the art-focused NFT market in specific. Readers are cautioned that the foregoing list is not exhaustive. Readers are further cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions, or expectations upon which they are placed will occur. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated.

Forward-looking statements contained in this news release are expressly qualified by this cautionary statement and reflect the Company's expectations as of the date hereof and are subject to change thereafter. The Company undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, estimates or opinions, future events or results or otherwise or to explain any material difference between subsequent actual events and such forward-looking information, except as required by applicable law.

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