

BOBA MINT HOLDINGS LTD.

CANADIAN SECURITIES EXCHANGE

Symbol "TNJ" - CSE



Cherry AI Retains WERD Studios as Strategic Advisor Following Investment in High-Growth Telegram Bot

Vancouver, British Columbia – April 3, 2025 - **Boba Mint Holdings Ltd. (CSE: TNJ)** (“Boba” or the “Company”) is pleased to announce that **WERD Studios** has joined Cherry Labs as a strategic advisor, receiving both equity and a monthly retainer in exchange for its ongoing support. Together with its parent company, Boba, WERD Studios will play a key role in guiding Cherry’s product development, go-to-market strategy, and community engagement efforts as the project scales.

In addition to the advisory agreement dated April 1, 2025, Boba and WERD Studios have invested USD\$50,000 each into Cherry Labs L.L.C., the team behind a high-performing Telegram-based AI bot. The investment was made as part of a strategic seed round at a USD\$9 million fully diluted market capitalization for \$CHERRY.

With the \$CHERRY token set to launch in mid-April, Boba and WERD Studios are positioned to participate in the project’s next phase of growth, with 15% of tokens becoming tradable at launch and the remaining 85% set to unlock over the following nine months. Management of Boba believes that this structure reflects a long-term commitment to the Cherry ecosystem and its continued expansion.

“What excites me most about Cherry Labs is that it’s already proven itself with real revenue and strong product-market fit. Our company, Amino Rewards has used the bot in our community chat for several months now. We’re thrilled to support a product that we genuinely love and believe in,” said Andrew Shore, CEO of WERD Studios.

“WERD Studios has been a crucial partner in support, funding and business development opportunities for the growing Cherry ecosystem and we are thrilled to have them be a part of our team,” said Mohammed Ali, CEO of Cherry Labs.

About Cherry AI

Cherry AI, a fast-growing ecosystem of Web3 tools designed to deliver real utility and generate sustainable revenue across multiple blockchain networks. With a focus on innovation and monetization, Cherry AI offers features like multichain trending listings, raid coordination, buy bot services, and advertising placements—already driving millions in revenue.

Future products such as the Cherry Launchpad will further expand its ecosystem, helping new Web3 projects go to market while creating new monetization opportunities. Cherry Labs operates on a balanced revenue model, supporting both operational growth and community-driven initiatives through its native token, \$CHERRY.

<https://www.cherrybot.ai/>

About Boba Mint Holdings Ltd.

Boba Mint Holdings Ltd. is a forward-thinking blockchain gaming and digital innovation company. With a 50% ownership of WERD Studios, Boba Mint Holdings is dedicated to pushing the boundaries of mobile technology and entertainment.

On Behalf of the Board of Directors,

Boba Mint Holdings Ltd.

"Rody Lazar" CEO

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Forward-Looking Statements

This news release contains statements that constitute "forward-looking statements". Such forward looking statements involve known and unknown risks, uncertainties and other factors that may cause Boba's actual results, performance or achievements, or developments in the industry to differ materially from the anticipated results, performance or achievements expressed or implied by such forward-looking statements. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words "expects," "plans," "anticipates," "believes," "intends," "estimates," "projects," "potential" and similar expressions, or that events or conditions "will," "would," "may," "could" or "should" occur. Such statements include those relating to game development and the Company's expectations and plans. Although Boba believes the forward-looking information contained in this news release is reasonable based on information available on the date hereof, by their

nature, forward-looking statements involve assumptions, known and unknown risks, uncertainties and other factors which may cause our actual results, performance or achievements, or other future events, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements.

Examples of such assumptions, risks and uncertainties include, without limitation, assumptions, risks and uncertainties associated with general economic conditions; adverse industry events; future legislative and regulatory developments in the blockchain sector; the Company's ability to access sufficient capital from internal and external sources, and/or inability to access sufficient capital on favorable terms; mobile video game industry and markets in Canada and generally; the ability of Boba to implement its business strategies; competition; and other assumptions, risks and uncertainties. The forward-looking information contained in this news release represents the expectations of the Company as of the date of this news release and, accordingly, is subject to change after such date. Readers should not place undue importance on forward-looking information and should not rely upon this information as of any other date. While the Company may elect to, it does not undertake to update this information at any particular time except as required in accordance with applicable laws. The foregoing statements expressly qualify any forward-looking information contained herein. Factors that could cause actual results to differ materially from those anticipated in these forward-looking statements are described under the caption "Risk Factors" in Boba's Form 2A Listing Statement dated April 19, 2024 which is available on Boba's profile at <http://www.sedarplus.ca> and on the CSE website at <https://thecse.com/listings/boba-mint-holdings-ltd/>.

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We seek Safe Harbor.