

Credissential

NEWS RELEASE

CREDISSENTIAL ANNOUNCES NEXT PHASE OF GROWTH STRATEGY, FOCUSED ON BUILDING FINANCIAL TECHNOLOGY ECOSYSTEM

Calgary, Alberta / February 12, 2025 – Credissential Inc. (“Credissential” or the “Company”) (CSE: WHIP) (OTC: IPTNF) (FSE: 9YZ), an integrated financial technology company, is pleased to announce the next phase in its strategic growth plan. The initiative is centered around building a robust financial technology stack, including current core solutions such as Dealerflow and Antenna, designed to enhance financial literacy, solve key financial challenges and create scalable revenue opportunities across multiple industries.

This strategy emphasizes the Company's commitment to innovation, leveraging AI, quantum and blockchain technologies to develop and build a comprehensive ecosystem that addresses the evolving needs of both businesses and consumers. Credissential's approach balances organic growth through ongoing product innovation and strategic acquisitions of financial technologies to further build out its technology stack.

This dual-pronged strategy enables the Company to strengthen its current product offerings, continue developing and deliver industry-specific solutions, and address evolving business and consumer needs across a myriad of sectors.

Three Pillars of Credissential's Growth Strategy:

1. Organic Expansion:

Credissential continues to invest in the development and enhancement of its existing platforms. This includes the integration of AI-driven automation, quantum encryption protocols and data analytics to provide services that remain ahead of market trends. Regular platform updates ensure that products like Dealerflow and Antenna can meet the changing needs of users across industries.

2. Strategic Acquisitions:

The Company is actively pursuing acquisitions that complement and further build out its core technology stack. By acquiring high-potential, synergistic technologies, Credissential is looking to accelerate its entry into new markets, broaden its customer base, and enhances potential cross-platform capabilities.

3. Technology Integration:

AI, quantum and blockchain technologies form the backbone of Credissential's solutions, offering data processing, automation, and security. These technologies enable the Company to deliver scalable, data-driven services that provide personalization and enhanced efficiency—key to addressing diverse financial challenges in today's business landscape.

Management Commentary:

"Our goal is to create a next-generation financial technology company that addresses pressing challenges faced by businesses and consumers across multiple sectors," said Colin Frost, CEO of Credissential. "By integrating and powering technology with AI and blockchain, we are creating a platform that enhances decision-making, strengthens data security, and unlocks new efficiencies across industries. This strategy is expected to position us for long-term growth in key sectors."

Frost added, "*With Dealerflow and Antenna as core components of our current technology stack, we are laying a foundation for scalable, sustainable revenue streams in the future. We will continue innovating and forming strategic partnerships to build out our technology stack to drive value for shareholders.*"

About Credissential

Credissential is an integrated financial technology company focused on developing AI-powered software solutions designed to enhance financial literacy, streamline transactions, and provide scalable, data-driven tools for consumers and businesses across multiple industries. The company leverages artificial intelligence, quantum and blockchain technology, and innovative software platforms like Credissential, Dealerflow, and Antenna.

For more information about Credissential and other products from Credissential, visit www.credissential.com.

ON BEHALF OF THE BOARD OF DIRECTORS

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Forward-looking statements are inherently risky and the information and plans disclosed therein may not come to fruition as contemplated or at all. Forward-looking statements in this news release include, but are not limited to the future development goals of the Company, future revenue targets, the scalability of the Company's product stack, the development roadmap plans and timelines, the expected development timeline for its product stack, including integration of new features and the future plans of the Company, business plans, objectives and strategy. Forward-looking statements are inherently risky and the information and plans disclosed therein may not come to fruition as contemplated or at all.

Except as required by law, we assume no obligation to update or revise forward-looking information to reflect new events or circumstances. Additional information is available in the Corporation's Management Discussion and Analysis, which can be found on SEDAR+ at www.sedarplus.ca.