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## VSBLTY CLOSSES FIRST TRANCHE OF NON-BROKERED PRIVATE PLACEMENT OF SHARES

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**PHILADELPHIA, PA., January 27, 2025 — VSBLTY Groupe Technologies Corp.** (the “Company” or “**VSBLTY**”) (OTCQB: VSBGF) (CSE: VSBY) (Frankfurt 5VS), is pleased to announce, further to its news release dated January 20, 2025, that it has closed the first tranche of a non-brokered private placement (the “**Offering**”), pursuant to which it has issued an aggregate of 2,050,000 common shares of the Company (the “**Shares**”) at C\$0.10 per Share for gross proceeds of C\$205,000.

In connection with the Offering, the Company paid finder’s fees to eligible finders consisting of C\$8,700 in cash and 72,500 common share purchase warrants (the “**Finder’s Warrants**”). Each Finder’s Warrant is exercisable to acquire one Share at an exercise price of C\$0.16 for a period of 36 months from the date of issuance.

The Company will use the net proceeds from the Offering for general corporate purposes. The securities issued pursuant to the Offering are subject to a statutory four-month and one-day hold period, which expires on May 28, 2025.

*On Behalf of the Board of VSBLTY Groupe Technologies Corp.*

"Jay Hutton"  
CEO & Director

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### About VSBLTY (<http://vsblty.net/>)

Headquartered in Philadelphia, VSBLTY (OTCQB: VSBGF) (CSE: VSBY) (Frankfurt: 5VS) (OTC: VSBGF) (“**VSBLTY**”) is the world leader in Proactive Digital Display™, which transforms retail and public spaces as well as place-based media networks with SaaS-based audience measurement and security software that uses artificial intelligence and machine learning. Its proprietary technology effectively integrates with other digital retail solutions, including QR codes and mobile applications. The firm is also recognized for its leadership role in the growing Store as a Medium movement that enables brands to reach customers when and where buying decisions are being made while producing a new revenue stream for retailers.



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## FORWARD LOOKING INFORMATION STATEMENT

This release may contain forward-looking statements. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words "expects", "plans", "anticipates", "believes", "intends", "estimates", "projects", "potential" and similar expressions, or that events or conditions "will", "would", "may", "could" or "should" occur. Forward-looking statements may include, without limitation, statements relating to the Offering and the use of proceeds therefrom. The forward-looking statements contained in this press release are expressly qualified in their entirety by this cautionary statement. All forward-looking statements in this press release are made as of the date of this press release. The forward-looking statements contained herein are also subject generally to assumptions and risks and uncertainties that are described from time to time in the Company's public securities filings with the Canadian securities commissions. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results may differ materially from those in forward looking statements. The Company expressly disclaims any intention or obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise.

The securities issued pursuant to the Offering have not, nor will they be registered under the United States Securities Act of 1933, as amended, and may not be offered or sold within the United States or to, or for the account or benefit of, U.S. persons in the absence of U.S. registration or an applicable exemption from the U.S. registration requirements. This news release shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of the securities in the United States or in any other jurisdiction in which such offer, solicitation or sale would be unlawful.

*The Canadian Securities Exchange does not accept responsibility for the adequacy or accuracy of this release. The Canadian Securities Exchange has neither approved nor disapproved the contents of this press release.*