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## VSBLTY ANNOUNCES DEBT SETTLEMENT

*NOT FOR DISTRIBUTION TO U.S. NEWSWIRE SERVICES OR FOR DISSEMINATION IN THE UNITED STATES*

**PHILADELPHIA, PA., January 16, 2025 – VSBLTY Groupe Technologies Corp.** (the “**Company**” or “**VSBLTY**”) (OTCQB: VSBGF) (CSE: VSBY) (Frankfurt 5VS), is pleased to announce that it has entered into a debt settlement agreement with a service provider (the “**Creditor**”), pursuant to which the Company has agreed to settle an aggregate amount of \$100,000 in outstanding bona fide debt (the “**Debt**”). The Company and the Creditor have agreed to settle the Debt through the issuance to the Creditor of 952,380 common shares in the capital of the Company at a price of \$0.105 per common share (the “**Shares**”).

The Creditor provides accounting, financial and administrative services including payroll services, audit preparation, and budgeting analysis services. The Debt relates to outstanding invoices issued by the Creditor to the Company for the service described above.

Pursuant to the policies of the Canadian Securities Exchange, the debt settlement cannot close prior to five business days from the announcement of the Company’s intention to complete the debt settlement and subject to the written consent of the Canadian Securities Exchange the Shares will not be subject to any hold period.

*On Behalf of the Board of VSBLTY Groupe Technologies Corp.*

*"Jay Hutton"*

Chief Executive Officer and Director

### **Investor Relations**

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#### **About VSBLTY (<http://vsblty.net/>)**

Headquartered in Philadelphia, VSBLTY (OTCQB: VSBGF) (CSE: VSBY) (Frankfurt: 5VS) (OTC: VSBGF) ("VSBLTY") is the world leader in Proactive Digital Display™, which transforms retail and public spaces as well as place-based media networks with SaaS-based audience measurement and security software that uses artificial intelligence and machine learning. Its proprietary technology effectively integrates with other digital retail solutions, including QR codes and mobile applications. The firm is also recognized for its leadership role in the growing Store as a Medium movement that enables brands to reach customers when and where buying decisions are being made while producing a new revenue stream for retailers.

#### **FORWARD LOOKING INFORMATION STATEMENT**

This release may contain forward-looking statements. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words "expects", "plans", "anticipates", "believes", "intends", "estimates", "projects", "potential" and similar expressions, or that events or conditions "will", "would", "may", "could" or "should" occur. Forward-looking statements may include, without limitation, statements relating to the repayment of the Debt and the issuance of the Shares. The forward-looking statements contained in this press release are expressly qualified in their entirety by this cautionary statement. All forward-looking statements in this press release are made as of the date of this press release. The forward-looking statements contained herein are also subject generally to assumptions and risks and uncertainties that are described from time to time in the Company's public securities filings with the Canadian securities commissions. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results may differ materially from those in forward looking statements. The Company expressly disclaims any intention or obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise.

*The Canadian Securities Exchange does not accept responsibility for the adequacy or accuracy of this release. The Canadian Securities Exchange has neither approved nor disapproved the contents of this press release.*