

## **Nextech3D.ai Launches First-Ever Social Media Marketing Initiative As New AI 3D Products Emerge**

TORONTO, ON, Canada – February 11, 2025 – Nextech3D.ai (OTCQX: NEXCF) (CSE: NTAR) (FSE: EP2), a provider of AI-driven 3D and augmented reality (AR) solutions, has launched its first social media marketing initiative in collaboration with **Closers.io**, which began on **February 5, 2025**. The company has also announced the launch of its latest AI product suite, with further releases planned in the coming months.

### **Social Media Marketing Initiative**

To improve **sales performance and brand visibility**, Nextech3D.ai has partnered with an **external marketing agency** with expertise in digital advertising. The agency will oversee a **12-week campaign** focused on **TikTok, Instagram, and Facebook**, marking Nextech3D.ai's first significant investment in social media-driven lead generation.

The initiative aims to **increase customer acquisition and engagement** through targeted digital marketing strategies, utilizing AI-powered ad optimization and data-driven analytics.

“As we expand our marketing efforts, this initiative represents an important step toward strengthening our sales pipeline,” said **Evan Gappelberg, CEO of Nextech3D.ai**. “We anticipate a measurable impact on lead generation and overall business growth.”

### **AI Product Suite Expansion**

Alongside its marketing initiative, Nextech3D.ai has introduced a **new suite of AI-powered products** designed to improve **3D modeling, automation, and immersive technology applications**. The company plans to continue releasing **additional AI-driven solutions** in the coming months.

“Our AI product suite will contribute to the advancement of 3D content creation and AR applications,” said **Gappelberg**. “With ongoing product

development and targeted marketing strategies, we are positioning Nextech3D.ai for long-term growth.”

### **2025 Strategic Outlook**

For 2025, Nextech3D.ai is focusing on several key initiatives:

- **Sales Growth:** Expanding market reach through social media marketing and new business development efforts.
- **Product Expansion:** Enhancing the **MapD platform** and developing additional AI-driven solutions.
- **Operational Efficiency:** Implementing AI technologies to **reduce operational costs by over 50%**, optimize cloud infrastructure, and improve workflow automation.

### **About Nextech3D.ai**

Founded in 2018, Nextech3D.ai develops AI-powered 3D and augmented reality solutions for e-commerce, digital media, and enterprise applications. The company leverages AI and machine learning to create scalable, cost-efficient 3D content and immersive experiences.

For more information, visit [Nextech3D.ai](https://www.nextech3d.ai).

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About Nextech3D.ai Nextech3D.ai or the "Company," (OTCQX: NEXCF) (CSE: NTAR) (FSE: 1SS), is a versatile augmented reality and AI technology company that utilizes its proprietary artificial intelligence (AI) to craft immersive 3D experiences at scale for manufacturers with CAD files and for E-COMMERCE merchants. The Company's primary focus lies in creating high-quality 3D WebAR photorealistic models for Amazon and various other online retailers with patented 2D-3D technology.

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