

MATERIAL CHANGE REPORT

Item 1 **Name and Address of Company**

Lakefield Marketing Corporation (the "Company")
31 Sunset Trail
Toronto, Ontario
M9M 1J4

Item 2 **Date of Material Change**

November 22, 2018

Item 3 **News Release**

A news release was issued November 23, 2018

Item 4 **Summary of Material Change**

The Company issued a private placement.

Item 5 **Full Description of Material Change**

Lakefield Marketing Corporation (the "Company") announces the completion of a private placement of 6,400,000 common shares to Mr. Robert Salna and to Mr. Dominique Monardo (3,200,000 each) at \$0.005. All securities issued in connection with the private placement are subject to a hold period of four months plus a day from the date of issuance in accordance with applicable securities legislation. The issued and outstanding shares of the company after the issuance of shares are 10,029,209 common shares. Prior to this transaction, Mr. Salna held directly and indirectly 682,215 common shares of the Company. Mr. Salna and Mr. Monardo are now the beneficial owners, and exercise control over a total of 3,882,215 (38.7%) and 4,008,927 (40%) common shares respectively. Mr. Salna and Mr. Monardo hold these shares for investment purposes only.

Item 6 **Reliance on subsection 7.1(2) or (3) of National Instrument 51-102**

Not applicable

Item 7 **Omitted Information**

No information has been omitted from this material change report.

Item 8 **Executive Officer**

Dominique Monardo
Chief Executive Officer
Telephone: 416-704-7224

Item 9 **Date of Report**

November 23, 2018