

**FORM 51-102F3  
NATIONAL INSTRUMENT 51-102  
MATERIAL CHANGE REPORT UNDER SECTION 7.1 OF NI 51-102**

**FILED VIA SEDAR**

**Item 1. Name and Address of Company**

Lakefield Marketing Corporation  
31 Sunset Trail  
Toronto, ON M9M 1J4

**Item 2. Date of Material Change**

A material change took place on August 1, 2018.

**Item 3. News Release**

On August 2, 2018, a news release in respect of the material change was released through the facilities of Newsfile Corp.

**Item 4. Summary of Material Change**

On August 1, 2018, the Company settled a debt owing of \$136,243.04 in exchange for the issuance of 6,812,092 common shares at a deemed price of \$0.02 per share.

**Item 5. Full Description of Material Change**

See attached News Release Exhibit 'A'

**Item 6. Reliance on Section 7.1(2) of National Instrument 51-102**

The report is not being filed in reliance on section 7.1(2) of National Instrument 51-102.

**Item 7. Omitted Information**

No information has been omitted.

**Item 8. Executive Officer**

Dominique Monardo  
Tel: 416-704-7224

**Item 9. Date of Report**

August 2, 2018

## Exhibit A

TORONTO, August 2, 2018 (Newsfile Corp.) - Lakefield Marketing Corporation (the "**Company**") announces settlement of debt in exchange for shares.

The Company settled a debt owing to Mr. Robert Salna of \$136,243.04 in exchange for the issuance of 6,812,092 common shares at a deemed price of \$0.02 per share. All securities issued in connection with the debt settlement are subject to a hold period of four months plus a day from the date of issuance in accordance with applicable securities legislation. The issued and outstanding shares of the company after the issuance of shares are 36,292,092 common shares.

Prior to this transaction, Mr. Salna held directly and indirectly 10,000 common shares of the Company. He is the beneficial owner, and exercises control over a total of 6,822,152 common shares, representing approximately 18.79% of the outstanding common shares of the Company. Mr. Salna holds these shares for investment purposes only.

For more information, please contact:

Mr. Dominique Monardo

416-704-7224