



DCS ANNOUNCES GRANT OF STOCK OPTIONS AND RESTRICTED SHARE UNITS

San Diego, California – December 23, 2024 – Direct Communication Solutions, Inc. (“**DCS**”) (**OTCQX: DCSX**) (**CSE: DCSI**) (**FSE: 7QU**), a leading provider of information technology solutions for the Internet of Things (IoT) market, is pleased to announce that, pursuant to its equity incentive plan, it has granted an aggregate of 177,500 incentive stock options (each, an "**Option**") to certain Directors, officers and consultants of the Company. All of the Options vested on the date of grant. Each Option may be exercised for one (1) common share in the capital of the Company (each, a "**Share**") at a price of \$7.20 per Share. The Options expire on the date that is five (5) years from the date of grant.

The Company also granted an aggregate of 142,144 restricted share units (each, an "**RSU**") to certain Directors and officers of the Company. The RSUs will vest four (4) months after the date of grant.

About Direct Communication Solutions, Inc.

DCSI is a technology solutions integrator focusing on connecting the Internet of Things. We provide real solutions that solve real problems. Our software applications and scalable cloud services collect and assess business-critical data from all types of assets. DCSI is headquartered in San Diego, California and is publicly traded on the OTCQX (“DCSX”), Canadian Securities Exchange (“DCSI”) and Frankfurt Stock Exchange (“7QU”). For more information, visit www.dcsbusiness.com. DCSI and the DCSI logo are among the trademarks of DCSI in the United States. Any other trademarks or trade names mentioned are the property of their respective owners.

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