

Captiva Verde Welcomes Elder Sir Dr. Joe Michael to Matnaggewinu Development Corp (MDC) Advisory Board

Vancouver, British Columbia--(Newsfile Corp. - February 24, 2025) - Captiva Verde Wellness Corp. (CSE: PWR) (OTC Pink: CPIVF) ("Captiva Verde") a public company listed on the Canadian Securities Exchange under the trading symbol **PWR** and further listed in the US OTC Market under the symbol **CPIVF** is proud to announce that **Elder Sir Joe Michael**, a highly respected leader within the Mi'kmaw Nation and Indigenous communities across Canada, has joined the **Advisory Board of Matnaggewinu Development Corp (MDC)**.

Elder Joe Michael, also known as "Dr. Joe Mike" brings decades of leadership, cultural wisdom, and advocacy for Indigenous communities, which will be invaluable to MDC's mission of fostering Indigenous-led economic development and community empowerment.

Elder Joe Michael was awarded an Honorary Doctor of Humanities from Acadia University in 2019 in recognition of his lifelong dedication to community service, cultural preservation, and leadership. He was notably the first Mi'kmaw member of the Royal Canadian Mounted Police (RCMP), where he served for 25 years. Throughout his distinguished career, he bridged traditional Mi'kmaw knowledge with contemporary policing practices, leading to the development of the RCMP's Aboriginal Community Policing model, which remains an integral part of cadet training at the RCMP Depot in Regina. As Detachment Commander, he also held the esteemed role of the RCMP's **Pipe Carrier**, performing sacred ceremonies and fostering cross-cultural understanding.

Most recently, Elder Joe was appointed to the Mi'kmaq Grand Council, the traditional governing body representing Mi'kmaw people, where he serves as a Captain (Keptin). His work on the council focuses on strengthening community connections, preserving Mi'kmaw history, and advocating for the well-being of Indigenous people in the region. His recent knighthood from the Order of St. George, where he was honored with the title "Chevalier Joe Michael," further underscores his lifelong commitment to "faith, service, and honor."

"Having Elder, Sir Joe Michael join the MDC Advisory Board is both an honor and a significant milestone for us," said Jeff Ciachurski. "His extensive leadership experience, profound cultural insights, and deep connection to the Mi'kmaq Nation will guide MDC as we continue to develop initiatives that honor Indigenous traditions while advancing meaningful economic reconciliation and creating equitable opportunities for Indigenous communities."

Elder Joe's appointment reinforces MDC's commitment to culturally grounded leadership and highlights Captiva Verde's dedication to supporting Indigenous-led development projects through meaningful collaboration and community engagement.

"Joining the MDC Advisory Board is a generational opportunity to accelerate a new future where First Nations communities and businesses are equitably participating in Canada's open trading economy, including new sectors like aviation and military equipment," said Elder Sir Joe Michael. "I am proud to support a Mi'kmaq company that is breaking new ground and creating meaningful opportunities for our people."

About Matnaggewinu Development Corp (MDC):

MDC is an Indigenous-owned organization focused on creating sustainable economic opportunities for Mi'kmaw communities through strategic partnerships and community-driven initiatives. Matnaggewinu is 49% owned by Captiva Verde.

About Captiva Verde:

Captiva Verde is dedicated to supporting innovative, community-based projects that drive sustainability, economic development, and cultural preservation across Canada. Matnaggewinu (MDC) is 49% owned by Captiva Verde.

On Behalf of the Board of Directors

"Jeff Ciachurski"

Jeffrey Ciachurski
Chief Executive Officer and Director
Cell: (949) 903-5906
E-mail: westernwind@shaw.ca

Neither Canadian Securities Exchange nor its regulation services provider accepts responsibility for the adequacy or accuracy of this release.

Cautionary Note Regarding Forward Looking Information

This news release includes "forward-looking statements" and "forward-looking information" within the meaning of Canadian securities laws and United States securities laws (together, "forward-looking statements"). All statements included in this news release, other than statements of historical fact, are forward-looking statements including, without limitation, statements with respect to the expansion of Captiva's health and wellness platform.

Forward-looking statements include predictions, projections and forecasts and are often, but not always, identified by the use of words such as "anticipate", "believe", "plan", "estimate", "expect", "potential", "target", "budget", "propose" and "intend" and statements that an event or result "may", "will", "should", "could" or "might" occur or be achieved and other similar expressions and includes the negatives thereof.

Forward-looking statements are based on a number of assumptions and estimates that, while considered reasonable by management based on the business and markets in which the Company operates, are inherently subject to significant operational, economic, and competitive uncertainties, risks and contingencies. These include assumptions regarding, among other things: general business and economic conditions. There can be no assurance that forward-looking statements will prove to be accurate and actual results, and future events could differ materially from those anticipated in such statements. Important factors that could cause actual results to differ materially from the Company's expectations include those described under the heading "Risks and Uncertainties" in the Company's most recently filed MD&A (a copy of which is available under the Company's SEDAR profile at www.sedarplus.ca). The Company does not undertake to update or revise any forward-looking statements, except in accordance with applicable law.



CAPTIVA VERDE

To view the source version of this press release, please visit
<https://www.newsfilecorp.com/release/242028>