

# Red Light Holland Grants Exclusive Access to a Prominent Canadian Production Company and Film Crew to Document the Company in the Netherlands

Toronto, Ontario--(Newsfile Corp. - September 21, 2020) - Red Light Holland Corp. (CSE: TRIP) (FSE: 4YX) ("**Red Light Holland**" or the "**Company**"), an Ontario-based corporation positioning itself to engage in the production, growth and sale of its brand of magic truffles to the legal, recreational market within the Netherlands, is pleased to announce that it has granted a prominent Canadian production company and film crew exclusive access to provide video coverage of the activities of the Company and its Chief Executive Officer, Todd Shapiro, within the Netherlands, leading up to the Company's previously announced iMicrodose product launch party (the "**iMicrodose Launch Party**"), scheduled on September 25, 2020, in Amsterdam, the Netherlands. Filming commenced on September 20, 2020 in Horst, the Netherlands (the location of the Company's production and distribution facility) and will continue through to the iMicrodose Launch Party, covering, among other things, the iMicrodose brand, and the production and distribution facility.

"I'm so grateful for this production company reaching out and offering to document our journey. There's a ton of hard work that is going on behind the scenes and if all goes according to plan - this will be another piece of earned Media, which hasn't cost Red Light Holland a dime, to potentially highlight our Company, our tireless efforts and our iMicrodose brand to a much bigger widespread audience," said Chief Executive Officer and Director of the Company, Todd Shapiro. "Out of respect to the production company's intellectual property rights, which play a huge role in stimulating innovation and creativity - in this case focusing on Red Light Holland's early magic truffles production facility, our iMicrodose product launch in the Netherlands, and our expected iMicrodose Launch Party - we've mutually agreed to hold off on providing more information for now. However, we look forward to sharing more details in early 2021 about this great exposure opportunity... Now let's just hope my mug doesn't get left on the cutting room floor!"

## About Red Light Holland Corp.

The Company is an Ontario-based corporation positioning itself to engage in the production, growth and sale (through existing Smart Shops operators and an advanced e-commerce platform) of a premium brand of magic truffles to the legal, recreational market within the Netherlands, in accordance with the highest standards, in compliance with all applicable laws.

## For additional information on the Company:

Todd Shapiro  
Chief Executive Officer & Director  
Tel: 647-204-7129  
Email: [todd@redlighttruffles.com](mailto:todd@redlighttruffles.com)  
Website: <https://redlighttruffles.com/>

## Forward-Looking Statements

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