



RED LIGHT HOLLAND
UNDERGROUND TO MAINSTREAM

RED LIGHT HOLLAND TO COLLABORATE WITH HIGH TIMES TO LAUNCH WEEKLY “HIGH TIMES PSYCHEDELIC PODCAST”

Toronto, ON – May 29, 2020 – Red Light Holland Corp. (“**Red Light Holland**” or the “**Company**”) (CSE:TRIP), an Ontario-based corporation positioning itself to engage in the production, growth and sale of a premium brand of magic truffles to the legal, recreational market within the Netherlands, is pleased to announce that on Monday June 1, 2020, Todd Shapiro, the Company’s Chief Executive Officer, Chairman, and Director, will launch and host the “High Times Psychedelic Podcast” (the “**Podcast**”), a weekly podcast powered by Red Light Holland and featured by High Times, the preeminent source for cannabis information since 1974. The Podcast is expected to cover a wide array of topics in the emerging psychedelics space, and is expected to feature, among other, pioneers and advocates in the psychedelics sector as well as major celebrities, in candid, fun filled interviews. Mr. Shapiro has over twenty years of experience as a top rated radio show host, most recently having been featured on SiriusXM.

“The opportunity to work with High Times is one that I am very grateful for. Their social reach is huge (with more than 5.7 million Facebook likes, and 2.6 million Instagram followers)! The Podcast presents a perfect opportunity to balance a beloved passion of mine –broadcasting- while at the same time focusing on the growth and development of the Psychedelic industry. I see it as an avenue to further promote connectivity and togetherness, as well as awareness of the psychedelics space at large –all with some lighthearted fun and laughs. I guess I also missed having a microphone in my face!”, said Todd Shapiro, Chairman, Chief Executive Officer, and Director of the Company.

Adam Levin, Executive Chairman of High Times, added, “I am extremely excited to have Todd join us on High Times. He’s got a great following in Canada and am excited to hear what he has to say. He’s genuine, and has an authentic style –which makes him a tremendous addition to High Times.”

The Podcast will launch on Monday, June 1, 2020 and will be available weekly on iTunes, Spotify, Google Play, and TalkShoe networks.

About Red Light Holland Corp.

The Company is an Ontario-based corporation positioning itself to engage in the production, growth and sale (through existing Smart Shops operators and an advanced e-commerce platform) of a premium brand of magic truffles to the legal, recreational market within the Netherlands, in accordance with the highest standards, in compliance with all applicable laws.

For additional information on the Company:

Todd Shapiro
Chairman and Chief Executive
Tel: 647-204-7129
Email: todd@redlighttruffles.com
Website: <https://redlighttruffles.com/>

Forward-Looking Statements

Neither the Canadian Securities Exchange nor its Market Regulator (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.

Certain information in this news release constitutes forward-looking statements under applicable securities laws. Any statements that are contained in this news release that are not statements of historical fact may be deemed to be forward-looking statements. Forward looking statements are often identified by terms such as “may”, “should”, “anticipate”, “expect”, “potential”, “believe”, “intend” or the negative of these terms and similar expressions. Forward-looking statements necessarily involve known and unknown risks and uncertainties that could cause actual results to differ materially from those expressed or implied in such forward-looking statements. Readers are cautioned not to place undue reliance on forward-looking statements as there can be no assurance that the plans, intentions or expectations upon which they are placed will occur. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated. The forward-looking statements included in this news release are made as of the date of this news release and the Company does not undertake an obligation to publicly update such forward-looking statements to reflect new information, subsequent events or otherwise unless required by applicable securities laws. Forward-looking statements contained in this news release are expressly qualified by this cautionary statement.

Not for distribution to United States newswire services or for dissemination in the United States.