

JAGUAR AND VIC ALBOINI ANNOUNCE PURCHASE AND SALE OF ADDED CAPITAL SHARES

TORONTO, CANADA – March 26, 2015 – Jaguar Financial Corporation (JFC - TSXV) ("Jaguar") or the "Company") announced the sale of 1,000,000 units ("Units") of Added Capital Inc. ("Added") to Vic Alboini, Chairman and Chief Executive Officer of the Company ("Alboini") at \$0.05 per Unit. The sale represents 14.9% of Added's total issued shares on an undiluted basis and 26.0% of Added's total issued shares assuming exercise of the Warrants. Each Unit consists of one common share and one common share purchase warrant (a "Warrant"). Each Warrant is exercisable at a price of \$0.05 per share and expires on August 20, 2019.

After the transaction, Alboini owned 2,763,789 Common Shares and 1,500,000 Warrants of the Company, representing approximately 41.3% on an undiluted basis and 52.0% of the total Common Shares outstanding assuming the exercise of his Warrants. Jaguar no longer holds any securities in Added.

Alboini may, directly or indirectly, depending on market and other conditions, acquire beneficial ownership of, control or direction over, additional common shares, through market transactions, private agreements or otherwise. Alboini may, depending on market and other conditions, sell any or all of his securities in Added. Jaguar does not intend to intend to acquire ownership of any securities of Added.

Alboini acquired the Units in reliance on Section 2.3 of National Instrument 45-106 Prospectus and Registration Exemptions, Section 100.1 of the Securities Act (Ontario) and Sections 5.5(b) and 5.7(c) of Multilateral Instrument 61-101 Protection of Minority Security Holders in Special Transactions Exemptions.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

About Jaguar Financial Corporation

Jaguar is a Canadian merchant bank that generally invests in undervalued, overlooked and underappreciated public companies where Jaguar determines that one or more changes could be made to create shareholder value.

For additional information on this press release, please contact: Vic Alboini, Chairman & Chief Executive Officer Jaguar Financial Corporation 647-352-8180