

# ADDED CAPITAL INC.

## ADDED CAPITAL CLOSSES FIRST TRANCHE OF PRIVATE PLACEMENT

TORONTO, ONTARIO, August 20, 2014 – Added Capital Inc. (TSX-V: AAD) (“**Added**” or the “**Company**”) today announced the closing of the previously announced non-brokered private placement financing (the “Financing”). The Company has issued 1,880,000 units (“Units”) at a price of \$0.05 per Unit for gross proceeds of \$94,000. Each Unit consists of one common share and one common share purchase warrant (a "Warrant"). Each Warrant is exercisable at a price of \$0.05 per share and expires on August 20, 2019. Proceeds of the Financing will be used to reduce the Company’s short-term loans outstanding and for working capital purposes. The Company expects to close a second tranche in the coming weeks. In connection with the Financing, the Company paid commissions of \$760.

Jaguar Financial Corporation (“Jaguar”), a company in respect of which Vic Alboini is Chairman and Chief Executive Officer and a 23.2% shareholder purchased 1,000,000 Units of Added, representing 15.8% of Added’s total issued shares on an undiluted basis and 27.4% of Added’s total issued shares assuming exercise of the Warrants acquired by Jaguar. Mr. Alboini, Chairman and Chief Executive Officer of Added purchased 500,000 Units of Added, representing approximately 7.9% of Added’s total issued shares on an undiluted basis and 14.7% of Added’s total issued shares assuming exercise of the Warrants acquired by Mr. Alboini. Prior to the transaction, Mr. Alboini owned 1,263,839 common shares representing approximately 28.5% of the then issued and outstanding common shares. After the transaction, Mr. Alboini owned 27.9% of Added’s total issued shares on an undiluted basis and 33.2% of Added’s total issued shares assuming exercise of his Warrants.

Jaguar together with Mr. Alboini owns or has control or direction over 2,763,889 common shares representing approximately 43.8% of the issued and outstanding common shares on an undiluted basis and 4,263,839 common shares representing approximately 54.6% of the issued and outstanding common shares assuming exercise of 1,500,000 Warrants of the Company which Jaguar and Mr. Alboini hold. Jaguar and Mr. Alboini acquired the securities for investment purposes.

Jaguar and Mr. Alboini may, directly or indirectly, depending on market and other conditions, acquire beneficial ownership of, control or direction over, additional common shares, through market transactions, private agreements or otherwise. Jaguar and Mr. Alboini may, depending on market and other conditions, sell any or all of the common shares.

The Financing is subject to final approval from the TSX Venture Exchange. All Units issued will be subject to a four-month hold period ending December 21, 2014.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

**About Added Capital Inc.**

Added Capital Inc. is a financial advisory firm and merchant bank, with a specialization in mergers and acquisitions, merchant banking investments, risk arbitrage merger and acquisition investments, financial restructurings, proxy solicitation and information agent services.

FOR FURTHER INFORMATION PLEASE CONTACT:

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