

**VIA ELECTRONIC TRANSMISSION**

July 7, 2011

TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:**RE: NORTHERN FINANCIAL CORPORATION**
Confirmation of Notice of Record and Meeting Dates

We are pleased to confirm that Notice of Record and Meeting Dates was sent to The Canadian Depository for Securities.

We advise the following with respect to the *Annual & Special* Meeting of Securityholders for **NORTHERN FINANCIAL CORPORATION**

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|----|---|-------------------|
| 1. | ISIN: | CA6651582000 |
| | CUSIP: | 665158200 |
| 2. | Date Fixed for the Meeting: | September 1, 2011 |
| 3. | Record Date For Notice: | August 2, 2011 |
| 4. | Record Date For Voting: | August 2, 2011 |
| 5. | Beneficial Ownership Determination Date: | August 2, 2011 |
| 6. | Classes or Series of Securities that entitle the holder to receive Notice of the Meeting: | Common Shares |
| 7. | Classes of Series of Securities that entitle the holder to vote at the meeting: | Common Shares |
| 8. | Business to be conducted at the meeting: | Annual & Special |

Yours Truly,
EQUITY FINANCIAL TRUST COMPANY

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