

**VIA ELECTRONIC TRANSMISSION**

July 17, 2012

TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:**RE: NORTHERN FINANCIAL CORPORATION**
Confirmation of Notice of Record and Meeting Dates

We are pleased to confirm that Notice of Record and Meeting Dates was sent to The Canadian Depository for Securities.

We advise the following with respect to the *Annual & Special* Meeting of Securityholders for NORTHERN FINANCIAL CORPORATION.

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|----|---|---------------------------|
| 1. | ISIN:
CUSIP: | CA6651582000
665158200 |
| 2. | Date Fixed for the Meeting: | September 13, 2012 |
| 3. | Record Date For Notice: | August 13, 2012 |
| 4. | Record Date For Voting: | August 13, 2012 |
| 5. | Beneficial Ownership Determination Date: | August 13, 2012 |
| 6. | Classes or Series of Securities that entitle the holder to receive Notice of the Meeting: | Common Shares |
| 7. | Classes or Series of Securities that entitle the holder to vote at the meeting: | Common Shares |
| 8. | Business to be conducted at the meeting: | Annual & Special |

Yours Truly,
EQUITY FINANCIAL TRUST COMPANY

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c.c. Michael Bigayan, Administrator, Client Relations