

WORLD CLASS CONGRATULATES PINEAPPLE EXPRESS DELIVERY ON ACHIEVING 1-MILLION DELIVERIES

~ With the shift to online shopping continuing, Pineapple Express Delivery reaches key milestone, completing 1-Million deliveries

VANCOUVER, July 07, 2021 – World-Class Extractions Inc. (CSE:**PUMP**) (FRA:**WCF**) (OTCQB:**WCEXF**) (“**Company**” or “**World-Class**”), extends its congratulations to Pineapple Express Delivery Inc. (“**Pineapple Express Delivery**” or “**PED**”), a company in which World-Class has a controlling interest, on completing its one millionth delivery.

Pineapple Express Delivery is a leading logistics technology company offering compliant and secure delivery of controlled substances and regulated products. Since launching in 2018 with only 12 drivers, PED has increased to 200 drivers today, servicing 12 cities across Canada (including the Greater Toronto and Hamilton area which is counted as one city).

Randy Rolph, CEO & Founder of Pineapple Express Delivery stated, “PED is starting the summer on a high note as it celebrates its 1 millionth delivery, achieved on Monday July 5th at 7:00pm-EDT. I am so proud of our team and their hard work over the years to reach this tremendous level of success. This significant milestone is a direct result of the major demand, traction, and adoption of PED’s logistics technology. PED’s primary goal is to serve our clients so that their patients and customers receive best-in-class service in meeting their delivery needs. We look forward to expanding our customer relationships across Canada so that we remain the trusted delivery and logistics supply chain partner of choice.”

“E-commerce is thriving, and demands for delivery seen surging during the pandemic continue to increase as delivery has become the norm; it’s unlikely that Canadians will ever return to their old shopping habits” stated Rosy Mondin, CEO of World-Class. “According to a June-2021 Paypal survey, 59% of Canadians have increased their online shopping habits compared to prior to the pandemic. As key industries expand their online presence, consumers see the digital economy becoming a prevalent part of daily life¹. Additionally, Paypal reports that 61% of respondents believe that cashless transactions will be part of their typical shopping experience, with 28% expecting to shop entirely cashless within five years². Canadians have come to value the safety, discretion and convenience of PED’s services, and none of this would have been possible without the continued efforts and dedication of the entire Pineapple Express Delivery team. We congratulate them on this key achievement.”

PED’s logistics and delivery services include medical and recreational cannabis delivery in Ontario, Manitoba and Saskatchewan, and liquor delivery in certain jurisdictions in Saskatchewan. Pineapple Express Delivery’s clients include Shoppers Drug Mart / Medical Cannabis by Shoppers™, Spectrum Therapeutics, the medical division of Canopy Growth Corporation (TSX:WEED)(NYSE:CGC), The Saskatoon Co-operative Association Ltd. (Liquor Division) and CannTrust Inc. to their estora™ medical cannabis patients.

¹ Paypal Research and Insights, “Canadians increased online shopping spend by more than \$2B per month compared to pre-pandemic”, June 23, 2021. Online: <https://newsroom.ca.paypal-corp.com/Trends-Spends>

² Paypal Research and Insights, Online: <https://newsroom.ca.paypal-corp.com/Trends-Spends>



About Pineapple Express Delivery Inc.

Pineapple Express Delivery's management team has over 10 years of experience offering same-day 60-minute delivery services in multiple industries across Canada with a record breaking 40,000 deliveries per month. Pineapple Express Delivery offers a personalized experience for its customers and has established in-depth security and delivery protocols to facilitate same-day delivery of medical and recreational cannabis across the country. Pineapple Express Delivery has been providing a same day delivery option to the legal Cannabis Industry from October 17th, 2018 and has provincial offices set up across Canada. Pineapple Express Delivery is a subsidiary of World-Class Extractions Inc. For more information please visit <https://pineappleexpressdelivery.com/>.

About World-Class

World-Class is an innovation-driven company with a focus on the evolving cannabis and hemp industries. World-Class offers compliant and secure delivery of government regulated products through its subsidiary Pineapple Express Delivery Inc., including medical and recreational cannabis in Ontario, Manitoba and Saskatchewan, and liquor delivery in certain jurisdictions in Saskatchewan. World-Class continues to investigate opportunities to deploy and manage custom-built extraction centres utilizing its custom systems, technology, and processes to efficiently produce high-quality cannabis and hemp concentrates and end-products.

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Cautionary Note Regarding Forward-Looking Statements

All statements in this press release, other than statements of historical fact, are "forward-looking information" with respect to the Company within the meaning of applicable securities laws, and the ability of Pineapple Express Delivery to expand its delivery services and to provide discrete shipment of products. The Company provides forward-looking statements for the purpose of conveying information about current expectations and plans relating to the future and readers are cautioned that such statements may not be appropriate for other purposes. By its nature, this information is subject to inherent risks and uncertainties that may be general or specific and which give rise to the possibility that expectations, forecasts, predictions, projections or conclusions will not prove to be accurate, that assumptions may not be correct and that objectives, strategic goals and priorities will not be achieved. These risks and uncertainties include but are not limited to those identified and reported in the Company's public filings under the Company's SEDAR profile at www.sedar.com. Although the Company has attempted to identify important factors that could cause actual actions, events or results to differ materially from those described in forward-looking information, there may be other factors that cause actions, events or results not to be as anticipated, estimated or intended. There can be no assurance that such information will prove to be accurate as actual results and future events could differ materially from those anticipated in such statements. The Company disclaims any intention or obligation to update or revise any forward-looking information, whether as a result of new information, future events or otherwise unless required by law.