

**ENDEAVOR TRUST CORPORATION**

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Red White & Bloom Brands Inc.

Via SEDAR+

April 5, 2024

TO ALL APPLICABLE REGULATORS AND EXCHANGES

RE: **Red White & Bloom Brands Inc.** (the "Issuer")
Notice of Meeting and Record Dates

We advise the following with respect to the Issuer's upcoming Meeting of Security Holders:

1	Meeting Type	Annual General & Special Meeting
2	Record Date for Notice of Meeting	April 30, 2024
3	Record Date for Voting (If Applicable)	April 30, 2024
4	Beneficial Ownership Determination Date	April 30, 2024
5	Meeting Date	June 14, 2024
6	Meeting Location	Vancouver, BC
7	Voting Securities Details	
8	Description (Class)	Common
9	ISIN / CUSIP	CA75704R1010 / 75704R101
10	Issuer sending proxy related materials directly to Non-Objecting Beneficial Owners (NOBOs)	No
11	Issuer paying for mailing to Objecting Beneficial Owners (OBOs)	No
12	Notice and Access	
	Beneficial Holders	Yes
	Registered Holders	Yes
	Stratification Level	Not Applicable
13	Material Selection	S - All & Special Materials

Regards,

Endeavor Trust Corporation

Agent for Red White & Bloom Brands Inc.