Red White & Bloom Brands Inc.

Via SEDAR

October 9, 2020

TO ALL REGULATORS AND EXCHANGES

| RE: | Red White & Bloom Brands Inc. | (the "Issuer") |
|-----|------------------------------------|----------------|
| | Notice of Meeting and Record Dates | |

We advise the following with respect to the Issuer's upcoming Meeting of Security Holders:

| 1 | Meeting Type | Special |
|----|----------------------------------------------------------------------|----------------------------------------------------------------------------------------------|
| 2 | Record Date for Notice of Meeting | October 23, 2020 |
| 3 | Record Date for Voting (If Applicable) | October 23, 2020 |
| 4 | Beneficial Ownership Determination Date | October 23, 2020 |
| 5 | Meeting Date | November 23, 2020 |
| C | Meeting Location | Suite 810, 789 West Pender Street |
| 6 | | Vancouver, British Columbia, V6C 1H2 |
| 7 | Voting Securities Details | |
| | Description (Class) | a) Common |
| 8 | | b) Preferred Series II |
| | | c) Preferred Series I |
| | ISIN / CUSIP | a) CA75704R1010 / 75704R101 |
| 9 | | b) CA75704R2000 / 75704R200 |
| | | c) N/A |
| | Issuer sending proxy related materials directly to Non- | |
| 10 | Objecting Beneficial Owners (NOBO's) | NO |
| 11 | Issuer paying for delivery of Objecting Beneficial Owners (OBO's) | NO |
| 12 | Notice and Access | |
| | Beneficial Holders | NO |
| | Registered Holders | NO |
| 13 | Material Selection | Special / Extraordinary Meeting: All Shareholders (incl. all materials, special & decliners) |

Regards,

"Theo Van der Linde"____

Johannes (Theo) van der Linde, Director and CFO Red White & Bloom Brands Inc.