



Tidal Royalty Corp. Adds Former NBA Player and Cannabis Entrepreneur Al Harrington to its Advisory Board

Toronto – September 19, 2018. Tidal Royalty Corp. (CSE: RLTY.U) (“**Tidal Royalty**”), a leading provider of royalty financing to licensed U.S. cannabis operators, is pleased to announce that Al Harrington, former National Basketball Association (“**NBA**”) player and founder of The Harrington Group, has joined the company’s Advisory Board.

Mr. Harrington was a 1st round draft pick in 1998 and played 16 seasons in the NBA. Since his retirement from professional basketball, Mr. Harrington has become a prolific entrepreneur in the cannabis industry and an outspoken proponent of cannabis legalization. His name-sake company, The Harrington Group, is focused on promoting a healthier lifestyle and easing the suffering of its customers. The Harrington Group holds controlling interests in Viola Extracts (a top-selling national cannabis brand) and Harrington Wellness (a consumer health and wellness brand), and a non-controlling interest in Butter Baby (a leading producer of THC-infused butter).

Tidal Royalty’s CEO and Chairman, Paul Rosen, stated: “Mr. Harrington’s passion for this industry - borne out of his real-life experiences validating the therapeutic effects of cannabis - is truly unique and inspiring. With his success in building three noteworthy brands, and his previous career as an elite professional athlete, I am confident Mr. Harrington will contribute tremendously to the growth and success of Tidal Royalty”.

Mr. Harrington first became aware of the medicinal benefits of cannabis after suffering complications from knee surgery during his NBA career. He subsequently introduced his 80-year old grandmother to cannabis to help treat her pain caused by glaucoma and diabetes. Viola Extracts is named for her.

“Cannabis has had an incredibly positive impact on my health and that of those closest to me, which is why I chose to get involved in this industry. With The Harrington Group, I’m looking to develop reliable and safe products for both medical patients and casual enthusiasts,” stated Mr. Harrington. “I met the Tidal Royalty executive team one year ago, and I was impressed by their experience, ability to innovate, and dedication to helping develop the regulated cannabis industry in the U.S. We’ve since developed a strong relationship and I am truly excited about the synergies between The Harrington Group of companies and Tidal Royalty.”



Tidal Royalty will look to Mr. Harrington to provide strategic advice to management based on his experience as a cannabis industry leader and advocate. The parties are also exploring opportunities between Tidal Royalty and The Harrington Group of companies.

About Tidal Royalty

Tidal Royalty provides royalty financing to the U.S. regulated cannabis industry. Led by an executive team with extensive industry experience in Canada and the U.S., Tidal Royalty provides operators with the funding they need to grow their business. Operators benefit from non-dilutive capital and investors get top-line access to a diversified portfolio of companies that will form the future of this transformative industry.

For further information, please contact:

Tidal Royalty Corp.

Terry Taouss, President

Email: terry@tidalroyalty.com

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