



Tidal Royalty Corp. CEO Paul Rosen Discusses Cannabis Consolidation on BNN Bloomberg

Toronto, Ontario--(Newsfile Corp. - June 26, 2018) - Tidal Royalty Corporation (CSE: RLTY) ("**Tidal Royalty**" or "the Company") CEO & Chairman Paul Rosen appeared on BNN Bloomberg's Commodities program today to discuss the cannabis sector.

In a wide-ranging interview with BNN Bloomberg's Andrew Bell, Mr. Rosen discussed his investment thesis, the cycling of capital from the Canadian market to the U.S., and the likelihood of industry consolidation. "We are moving capital to the U.S. cannabis industry in order to duplicate the outsized returns that we were able to achieve in Canada," Mr. Rosen stated. "The parabolic returns that we've been able to achieve in Canada likely will not be achieved going forward as our industry matures, and we see the U.S. cannabis industry as the next great cannabis economy to invest in."

Mr. Rosen is a noted cannabis entrepreneur. He co-founded The Cronos Group, where he served as President and CEO for three years. Mr. Rosen sits on the Board and chairs the Audit Committee of iAnthus Capital Holdings, a publicly-traded New York-based investment bank, sits on the Board of Hill Street Beverages, and acts as an advisory to several companies in the industry.

"It is our opinion that the Canadian cannabis market is fully-priced, and that outsized returns will come from the U.S. regulated industry. The market opportunity in the U.S. is significant and, in many respects, is reminiscent of the early-stage investment opportunities in Canada in 2012 that we were able to capitalize upon," Mr. Rosen stated after the show. "Tidal Royalty was created to leverage what we learned in Canada and apply it to the U.S. market. The Tidal Royalty team has spent the last 11 months travelling across the U.S., meeting with over 100 licensed operators in virtually every state that has a regulated cannabis industry. Our pipeline of opportunities to fund high-caliber operators across nearly a dozen key U.S. states continues to grow and we anticipate that will only increase."

Tidal Royalty was founded by experienced cannabis industry executives to provide expansion financing to licensed U.S. operators across multiple verticals, including cultivation, processing and manufacturing, dispensing, and ancillary services. The company has raised approximately \$40MM to date by way of private placements, which it intends to use primarily for royalty financings and for general corporate purposes. It recently announced the addition of Hugo Alves (President of Auxly Cannabis Group) and Marc Lustig (CEO of CannaRoyalty) to its Advisory Board, among others.

The episode of Commodities aired on BNN Bloomberg on June 26, 2018 at 11:30 am ET. It can be viewed in its entirety on [BNN Bloomberg's website](https://www.bnnbloomberg.ca/commodities/video/the-outlook-for-cannabis-m-a~1426479) at <https://www.bnnbloomberg.ca/commodities/video/the-outlook-for-cannabis-m-a~1426479>.

About Tidal Royalty

Tidal Royalty provides royalty financing to the U.S. regulated cannabis industry. Led by an executive team with extensive industry experience in Canada and the U.S., Tidal Royalty provides operators with the funding they need to grow their business. Operators benefit from non-dilutive capital and investors get top-line access to a diversified portfolio of companies that will form the future of this transformative industry.



For further information, please contact:

Tidal Royalty Corp.

Terry Taouss, President

Email: terry@tidalroyalty.com

Phone: 416.710.8377

This news release contains certain "forward-looking information" within the meaning of applicable Canadian securities law. Forward-looking information is frequently characterized by words such as "plan", "continue", "expect", "project", "intend", "believe", "anticipate", "estimate", "may", "will", "potential", "proposed" and other similar words, or information that certain events or conditions "may" or "will" occur. Readers are cautioned that forward-looking information contained in this new release is not based on historical facts but instead is based on reasonable assumptions and estimates of management. Forward-looking information contained in this news release includes, but is not limited to: the ability to enter into definitive documentation in respect of letters of intent currently entered into by the company, the ability of the company to enter into additional letters of intent and associated definitive documentation with current or further proposed investee companies, the operating and financial performance of any investee company to be funded by Tidal Royalty from time to time, the ability of the company to generate revenue or realize profit through royalty agreements with any future investee companies, the anticipated use of proceeds from private placements completed by the company and the effectiveness of the company's Advisory Board in providing strategic advice. Forward-looking information contained herein is based on the opinions and reasonable assumptions and estimates of management as at the date hereof, and is subject to a variety of known and unknown risks and uncertainties and other factors that could cause actual events or results of the company to differ materially from those expressed or implied in the forward-looking information. Such factors include: U.S. regulatory landscape and enforcement related to cannabis, including political risks and risks relating to regulatory change, risks relating to anti-money laundering laws and regulation, other governmental and environmental regulation, public opinion and perception of the cannabis industry, risks related to the enforceability of contracts, the requirement by the company to obtain additional financing, the limited operating history of the company, timeliness of government approvals for granting of permits and licences needed by any future investee companies, including licences to cultivate cannabis, the actual operating and financial performance of any future investee company may differ materially from that anticipated by the company, competition and other risks affecting the company in particular and the U.S. cannabis industry generally and the risk factors effecting the company disclosed in the listing statement of the company available at www.sedar.com. Because of such risks, uncertainties and other factors, investors should not place undue reliance on the forward-looking information contained herein. The company is under no obligation, and expressly disclaims any intention or obligation, to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as expressly required by applicable law. The foregoing statements expressly qualify the forward-looking information contained herein. **This release does not constitute an offer for sale of, nor a solicitation for offers to buy, any securities in the United States.**

Neither the CSE nor its Regulation Services Provider (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.