

# THE BC BUD CO LAUNCHES 3 NEW PRODUCTS INTO BC CANNABIS STORES

VANCOUVER, BC, August 2, 2023 – [The BC Bud Corporation](#) (CSE: BCBC) (OTCQB: BCBCF) (“The BC Bud Co” or the “Company”), a house of high-quality cannabis brands based out of British Columbia, is excited to announce BC Cannabis Stores have selected our Mosambi Live Hash Rosin Vape Cart, Mosambi Live Hash Rosin Budder and our Narang Tang Live Hash Rosin Budder for their select outlet stores. **BC Cannabis Stores** are a [crown corporation](#) chain of retail outlets operated by the [British Columbia Liquor Distribution Branch](#) with 36 locations and online retail.

"This exciting opportunity allows us to share our premium offerings with a wider audience, and we look forward to providing customers with the exceptional quality and experience that The BC Bud Co is known for." - Josh Taylor, President of The B.C. Bud Co.

The BC Bud Co has now launched 6 new products in BC, including two live hash rosin budders, two live hash rosin-infused BCBC flower PR strains, a Mosambi Live Hash Rosin Vape Cart, and Alaskan Thunder F (ATF) 2 x 1 g pre-roll flower SKU. The BC Bud Co has partnered with Cedar Organics, a Vancouver Island-based outdoor trichome cultivator, and their partner Common Roots Extracts, an offshoot of Synthite Industries, one of the world's largest botanical extraction companies, to create a full range of both solvent and solvent-free live concentrate products and formulations for direct delivery and provincial distribution.

## About The BC Bud Co

The B.C. Bud Co. is a house of brands created by industry professionals who are passionate about the user experience.

## Investor Relations

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## Disclaimer

### Forward-Looking Statements

Certain statements included in this press release constitute forward-looking information or statements (collectively, "forward-looking statements"), including those identified by the expressions "anticipate", "believe", "plan", "estimate", "expect", "intend", "may", "should" and similar expressions to the extent they relate to the Company or its management. The forward-looking statements are not historical facts but reflect current expectations regarding future results or events. This press release

contains forward looking statements. These forward-looking statements are based on current expectations and various estimates, factors and assumptions and involve known and unknown risks, uncertainties and other factors.

Forward-looking statements are not guarantees of future performance and involve risks, uncertainties and assumptions which are difficult to predict. Factors that could cause the actual results to differ materially from those in forward-looking statements include failure to obtain regulatory approval, the continued availability of capital and financing, and general economic, market or business conditions, including the effects of COVID-19. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement. These statements should not be read as guarantees of future performance or results. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements to be materially different from those implied by such statements. Although such statements are based on management's reasonable assumptions, there can be no assurance that the statements will prove to be accurate or that management's expectations or estimates of future developments, circumstances or results will materialize. The Company assumes no responsibility to update or revise forward-looking information to reflect new events or circumstances unless required by law. Readers should not place undue reliance on the Company's forward-looking statements.

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