The BC Bud Co Announces Change of Auditor and Change of OTCQB Ticker

Vancouver, British Columbia--(Newsfile Corp. - October 7, 2022) - The BC Bud Corporation (CSE: BCBC) (OTCQB: BCBCF) ("The BC Bud Co" or the "Company"), a house of high-quality cannabis brands based out of British Columbia, Canada, announces the appointment of MNP LLP ("MNP") as its auditor. This follows the Company's prior announcement on August 9, 2022 of the resignation of Smythe LLP (the "Former Auditor") as its auditor. The Board and audit committee of the Company approved the appointment of MNP effective September 23, 2022.

The Board and audit committee of the Company each approved the resignation of the Former Auditor and the appointment of MNP in place of the Former Auditor. There were no reservations or modified opinions in the Former Auditor's audit reports for the two most recently completed fiscal years of the Company, and there are no "reportable events" (as defined in National Instrument 51-102 - Continuous Disclosure Obligations ("NI 51-102")) between the Company and the Former Auditor. The Notice of Change of Auditor was approved by the Board.

In accordance with NI 51-102, the Notice of Change of Auditor, together with the required letters from the Former Auditor and the Successor Auditor, have been reviewed by the Audit Committee and Board and have been filed on SEDAR.

The Company is also pleased to announce, in conjunction with its upgrade to the OTCQB, as announced on October 4, 2022, that its symbol on the OTCQB has been changed to "BCBCF" at the Company's request to reflect its current branding.

About The BC Bud Co

The BC Bud Co is a house of brands created by industry professionals who are passionate about the user experience and the ever-changing consumer experience. Founder-led and based in British Columbia; we take the heritage of BC Bud seriously.

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Disclaimer

Forward-Looking Statements

Certain statements included in this press release constitute forward-looking information or statements (collectively, "forward-looking statements"), including those identified by the expressions "anticipate", "believe", "plan", "estimate", "expect", "intend", "may", "should" and similar expressions to the extent they relate to the Company or its management. The forward-looking statements are not historical facts but reflect current expectations regarding future results or events. This press release contains forward-looking statements. These forward-looking statements are based on current expectations and various estimates, factors and assumptions and involve known and unknown risks, uncertainties and other factors.

Forward-looking statements are not guarantees of future performance and involve risks, uncertainties and assumptions which are difficult to predict. Factors that could cause the actual results to differ materially from those in forward-looking statements include failure to obtain regulatory approval, the continued availability of capital and financing, and general economic, market or business conditions, including the effects of COVID-19. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement. These statements should not be read as guarantees of

future performance or results. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements to be materially different from those implied by such statements. Although such statements are based on management's reasonable assumptions, there can be no assurance that the statements will prove to be accurate or that management's expectations or estimates of future developments, circumstances or results will materialize. The Company assumes no responsibility to update or revise forward-looking information to reflect new events or circumstances unless required by law. Readers should not place undue reliance on the Company's forward-looking statements.

Neither the Canadian Securities Exchange (the "CSE") nor its Regulation Services Provider (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.



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