

The BC Bud Co Announces Emily Graham as Chief Financial Officer

VANCOUVER, BC, Dec. 14, 2021 /CNW/ - [The BC Bud Corporation](#) (CSE: BCBC) ("The BC Bud Co" or the "Company"), a house of high-quality cannabis brands based out of British Columbia, is pleased to announce the appointment of Ms. Emily Graham as Chief Financial Officer.

With over 20 years of experience, Ms. Graham brings a breadth of experience to The BC Bud Co. having worked for numerous large cap public companies covering industries such as construction, manufacturing, and more. Emily is a CPA, CMA, and holds an MBA from the UBC Sauder School of Business.

Ms. Graham replaces Ms. Samantha Shorter who will stay on in a supporting consultancy role.

Ms. Graham commented "I am excited to join the very knowledgeable team at The BC Bud Corporation. I look forward to helping the company grow into its full potential."

"We are excited to add Emily to the team at the BC Bud Co." said Brayden Sutton, CEO of The BC Bud Co. "Emily will lead our financial division while providing strategic support in other areas as our business continues to grow. I'd also thank Samantha for her valued contributions while we were a private company and through our go-public transaction."

In addition to the appointment of Ms. Graham as CFO, the Company would also like to announce that there will be a concurrent grant of 1,140,000 stock options exercisable for a period of 5 years at \$0.20 to directors, officers and consultants.

About The BC Bud Corporation

The BC Bud Co. is a house of brands created by industry professionals who are passionate about the user experience and the ever-changing consumer demands. Founder-led and based in British Columbia, we take the heritage of BC Bud seriously.

Disclaimer

Forward-Looking Statements

Certain statements included in this press release constitute forward-looking information or statements (collectively, "forward-looking statements"), including those identified by the expressions "anticipate", "believe", "plan", "estimate", "expect", "intend", "may", "should" and similar expressions to the extent they relate to the Company or its management. The forward-looking statements are not historical facts but reflect current expectations regarding future results or events. This press release contains forward looking statements. These forward-looking statements are based on current expectations and various estimates, factors and assumptions and involve known and unknown risks, uncertainties and other factors.

Statements about future product development plans are all forward-looking information.

Forward-looking statements are not guarantees of future performance and involve risks, uncertainties and assumptions which are difficult to predict. Factors that could cause the actual results to differ materially from those in forward-looking statements include failure to obtain regulatory approval, the continued availability of capital and financing, and general economic, market or business conditions, including the effects of COVID-19. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement. These statements should not be read as guarantees of future performance or results. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements to be materially different from those implied by such statements. Although such

statements are based on management's reasonable assumptions, there can be no assurance that the statements will prove to be accurate or that management's expectations or estimates of future developments, circumstances or results will materialise. The Company assumes no responsibility to update or revise forward-looking information to reflect new events or circumstances unless required by law. Readers should not place undue reliance on the Company's forward-looking statements.

Neither the Canadian Securities Exchange (the "CSE") nor its Regulation Services Provider (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.

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