

# The BC Bud Co Announces Partnership Between Concentrate Brand Solventless Solutions and Habitat's Cake and Caviar

VANCOUVER, BC, Oct. 28, 2021 /CNW/ - [The BC Bud Corporation](#) (CSE: BCBC) ("The BC Bud Co" or the "Company"), a house of high-quality cannabis brands based out of British Columbia, Canada, is pleased to announce the partnership between its in-house craft concentrate brand, Solventless Solutions, and micro-cultivator Habitat's certified organic flower brand, Cake and Caviar.

An industry leading partnership, a first of its kind in Canada, Solventless Solutions will work in tandem with Habitat's Cake and Caviar to produce farm-to-table premium solventless extracts using meticulously selected cultivars to be flash frozen immediately after harvest. Through this innovative collaboration, Solventless Solutions will be the industry's premium destination for small-scale, chemical-free extraction with the ability to process biomass from micro-cultivators.

Engaging in the partnership with Habitat as a superior top shelf flower producer creates a seamless conduit for Solventless Solutions to begin bringing craft concentrates to the market. The Company will release concentrates under its house of brands, allowing for the building and strengthening of new infrastructure and continued relationships with cultivators. This will also allow the continual research and dynamic development for Habitat's growing genetic lineup.

"Working with the team at Solventless Solutions, we are excited to add top shelf rosin products to our portfolio utilizing our unique genetics. Partnering with experts is crucial in order for Habitat to continue with its existing micro operations around cultivation, research and development thus we are grateful for the opportunity to expand alongside this talented team" commented Rudi Schiebel, CEO of Habitat.

"The partnership between Solventless Solutions and Habitat is the first of its kind in the country, and marks a key pivot point in our mission to expand The BC Bud Co within the evolving cannabis industry," said The BC Bud Co CEO Brayden Sutton. "This exciting collaboration is key to our brand focused strategy as we continue to focus on maximizing shareholder value through relationships and partnerships."

## **About Solventless Solutions**

Solventless Solutions is a brand and craft extraction and tolling partner to other Canadian brands and cultivators who are looking for access to small-batch, hydrocarbon-free extraction for their continuously changing cultivars.

## **About Habitat**

Habitat utilizes aquaponics, a food production system that combines aquaculture, the cultivation of aquatic organisms, with hydroponics, the cultivation of plants in nutrient-enriched water. Habitat's cannabis brand, Cake and Caviar, is certified organic cannabis, farmed in British Columbia and grown in nutrient-rich waters

## **About The BC Bud Co**

The BC Bud Co is a house of brands created by industry professionals who are passionate about the user experience and the ever-changing consumer experience. Founder-led and based in British Columbia; we take the heritage of BC Bud seriously.

## **Disclaimer**

### *Forward-Looking Statements*

Certain statements included in this press release constitute forward-looking information or

statements (collectively, "forward-looking statements"), including those identified by the expressions "anticipate", "believe", "plan", "estimate", "expect", "intend", "may", "should" and similar expressions to the extent they relate to the Company or its management. The forward-looking statements are not historical facts but reflect current expectations regarding future results or events. This press release contains forward looking statements. These forward-looking statements are based on current expectations and various estimates, factors and assumptions and involve known and unknown risks, uncertainties and other factors.

Forward-looking statements are not guarantees of future performance and involve risks, uncertainties and assumptions which are difficult to predict. Factors that could cause the actual results to differ materially from those in forward-looking statements include failure to obtain regulatory approval, the continued availability of capital and financing, and general economic, market or business conditions, including the effects of COVID-19. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement. These statements should not be read as guarantees of future performance or results. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements to be materially different from those implied by such statements. Although such statements are based on management's reasonable assumptions, there can be no assurance that the statements will prove to be accurate or that management's expectations or estimates of future developments, circumstances or results will materialize. The Company assumes no responsibility to update or revise forward-looking information to reflect new events or circumstances unless required by law. Readers should not place undue reliance on the Company's forward-looking statements.

***Neither the Canadian Securities Exchange (the "CSE") nor its Regulation Services Provider (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.***

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