Date: October 5, 2016

Computershare 510 Burrard St, 3rd Floor Vancouver BC, V6C 3B9 www.computershare.com

To: All Canadian Securities Regulatory Authorities

Subject: WATERFRONT CAPITAL CORPORATION

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type:

Record Date for Notice of Meeting:

Record Date for Voting (if applicable):

November 02, 2016

November 07, 2016

Meeting Date:

December 07, 2016

2489 Bellevue Avenue

Meeting Location (if available): West Vancouver, BC V7V 1E1

Issuer sending proxy related materials directly to NOBO: Yes
Issuer paying for delivery to OBO: No

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders No
NAA for Registered Holders No

Voting Security Details:

Description CUSIP Number ISIN

COMMON SHARES 94154L209 CA94154L2093

Sincerely,

Computershare

Agent for WATERFRONT CAPITAL CORPORATION