



WATERFRONT
CAPITAL
CORPORATION

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Waterfront Strategic Capital Corporation Engaged by First Global Data Limited

West Vancouver, British Columbia – January 27, 2015 – Waterfront Capital Corporation (the “Company” or “Waterfront Capital”) is pleased to announce that its wholly owned subsidiary, Waterfront Strategic Capital Corporation (“Waterfront Strategic”), has been engaged by First Global Data Limited (“First Global”) to assist with First Global’s recently announced offering of a minimum of \$3 million and a maximum of \$8 million 10% Convertible Debentures (the “Offering”). For additional information and details regarding First Global (TSX-V: FGD) and the Offering, see First Global’s news release dated January 27, 2015.

About Waterfront Capital and Waterfront Strategic:

Waterfront Capital Corporation (“Waterfront Capital”) and its wholly owned subsidiary, **Waterfront Strategic Capital Corporation** (“Waterfront Strategic”), offer Business Advisory and Capital Markets services to numerous leading growth companies.

Waterfront Capital’s Business Advisory platform offers a range of products and services designed to increase our clients’ exposure and visibility within a network of more than 900 Investment Advisors in Canada’s leading independent and bank-owned investment dealers.

Waterfront Strategic offers Capital Markets services by helping raise funds for our corporate clients from accredited retail, institutional and family wealth management clients in Canada and abroad.

Waterfront Strategic is registered as an Exempt Market Dealer in the Provinces of British Columbia, Alberta, Manitoba and Ontario in accordance with National Instrument 31-103 Registration Requirements and Exemptions (“NI 31-103”). Exempt Market Dealers may act as a dealer or underwriter for any securities which are prospectus exempt, and as a dealer for investment funds which are either prospectus qualified or prospectus exempt provided these funds are sold to clients who qualify as exempt purchasers.

For further information, contact Mr. Clive Shallow, Shareholder Communications, at 604-922-2030 or visit the Company’s website at www.waterfrontcapitalcorp.com

WATERFRONT CAPITAL CORPORATION

“Douglas L. Mason”

Douglas L. Mason, Chief Executive Officer

Neither the TSX Venture Exchange nor its Regulation Services provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

This news release contains forward-looking statements about Waterfront Capital Corporation and its subsidiary, Waterfront Strategic Capital Corporation (collectively referred to in this paragraph as "Waterfront"), their future performances, strategies or prospects, and possible future actions. The words "may", "could", "should", "would", "suspect", "outlook", "believe", "plan", "anticipate", "estimate", "expect", "intend", "forecast", "objective" and similar expressions are intended to identify forward-looking statements. Forward-looking statements are not guarantees of future performance. Forward-looking statements involve inherent risks and uncertainties, both about Waterfront and general economic factors, so it is possible that predictions, forecasts, projections and other forward-looking statements will not be achieved. We caution you not to place undue reliance on these statements as a number of important factors could cause actual events or results to differ materially from those expressed or implied in any forward-looking statement made in relation to Waterfront. These factors include, but are not limited to, general economic, political and market factors in Canada, the United States and internationally, interest and foreign exchange rates, global equity and capital markets, business competition, technological changes, changes in laws and regulations, judicial or regulatory judgements, legal proceedings and catastrophic events. The above list of important factors that may affect future results is not exhaustive. Before making any investment decisions, we encourage you to consider these and other factors carefully. All opinions contained in forward-looking statements are subject to change without notice and are provided in good faith but without legal responsibility.