



WATERFRONT
CAPITAL
CORPORATION

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Loyalist Group Limited Engages Waterfront Capital for Capital Markets Advice

West Vancouver, British Columbia – November 19, 2014 – Waterfront Capital Corporation (“Waterfront Capital” or the “Company”) is pleased to announce that it has entered into an agreement to provide capital markets and advisory services to Loyalist Group Limited (“Loyalist”) of Toronto, Ontario (LOY-V www.loyalistgroup.com).

Loyalist is an educational organization that is in the business of providing a multitude of educational services with an emphasis on teaching English as a Second Language, Professional Development and College Transfer Programs.

Loyalist provides academic instruction-in-class – primarily to students for whom English is not a first language. Programs are offered in a series of steps from basic to advanced, which include internship (co-op) opportunities and private counselling for greater and more focused improvement.

“We are very much looking forward to working with Waterfront Capital’s impressive network of retail Investment Advisors across Canada,” said Andrew Ryu, Loyalist’s founder and CEO.

“We have a growth strategy focussed on strategic acquisitions and organic growth,” said Mr. Ryu.

Loyalist owns and operates schools offering programs in Victoria, Vancouver, Burnaby, Surrey, Chilliwack, Abbotsford, Toronto and Halifax.

“Loyalist has an outstanding reputation for delivering high-quality educational programs and services and has quickly established itself as a leader in this very strong market,” said Rick Peterson, Waterfront Capital’s President.

“The company already has a strong following of institutional investors, with four investment dealers offering research and trading support. We’re very much looking forward to providing Loyalist with the opportunity to reach a new and broader base of retail investors across Canada,” said Mr. Peterson.

About Waterfront Capital

Waterfront Capital offers a full range of financial and communications services to growth companies in leading industry sectors. Waterfront Capital often serves as a company’s strategic partner through the entire corporate “life-cycle”, providing independent expertise and business advisory services in connection with venture capital markets, investor relations, initial public offerings and secondary financings, mergers and acquisitions, public market administration, as well as media and marketing advice. Waterfront Capital’s professionals have extensive financing and operating experience and assist promising public and private companies that require infusions of capital, management and restructuring to realize the value and potential of their underlying business.

In connection with the advisory business services that are presently provided, Waterfront Capital is working towards expanding its business services to potentially include the distributions of exempt market securities, and in connection therewith, has made application to the British Columbia Securities Commission for registration as an “Exempt Market Dealer” in accordance with National Instrument 31-103 Registration Requirements and Exemptions (“NI 31-103”).

For further information, contact Mr. Clive Shallow, Shareholder Communications, at 604-922-2030 or visit the Company's website at www.waterfrontcapitalcorp.com

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"Douglas L. Mason"

Douglas L. Mason, Chief Executive Officer

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This news release contains forward-looking statements about the Company, its future performance, strategies or prospects, and possible future action. The words "may", "could", "should", "would", "suspect", "outlook", "believe", "plan", "anticipate", "estimate", "expect", "intend", "forecast", "objective" and similar expressions are intended to identify forward-looking statements. Forward-looking statements are not guarantees of future performance. Forward-looking statements involve inherent risks and uncertainties, both about the Company and general economic factors, so it is possible that predictions, forecasts, projections and other forward-looking statements will not be achieved. We caution you not to place undue reliance on these statements as a number of important factors could cause actual events or results to differ materially from those expressed or implied in any forward-looking statement made in relation to the Company. These factors include, but are not limited to, general economic, political and market factors in Canada, the United States and internationally, interest and foreign exchange rates, global equity and capital markets, business competition, technological changes, changes in laws and regulations, judicial or regulatory judgements, legal proceedings and catastrophic events. The above list of important factors that may affect future results is not exhaustive. Before making any investment decisions, we encourage you to consider these and other factors carefully. All opinions contained in forward-looking statements are subject to change without notice and are provided in good faith but without legal responsibility.