



WATERFRONT  
CAPITAL  
CORPORATION

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**Trading symbol: TSX-V: WFG**

### **First Global Data Engages Waterfront Capital for Capital Markets Advice**

**West Vancouver, British Columbia** – November 18, 2014 – Waterfront Capital Corporation (“Waterfront Capital” or the “Company”) is pleased to announce that it has entered into an agreement to provide capital markets and business advisory services to First Global Data Limited (“First Global”) of Toronto, Ontario (Trading symbol: TSX-V: FGD [www.firstglobaldata.com](http://www.firstglobaldata.com)).

First Global is an international payments company whose services are designed primarily for the under-banked markets. Its primary services include money transfers (remittances), mobile and online payments, and mobile and online banking. First Global’s network spans 97 countries, with the expansion to 112 countries expected by the end of 2014 and more than 54,000 distribution and payout locations globally.

“Through the power of our leading edge mobile and online payments technology, our business is one that touches millions of people who make payments and transfer funds to businesses and families all around the world,” said Andre Itwaru, First Global’s President and CEO. “First Global’s platform is integrated with more than 200 banks around the world. Its objective is to be one of the top two online money remittance companies and the leading global provider of ubiquitous mobile money payment solutions”, said Mr. Itwaru.

“First Global Data is an enormously interesting and compelling company, and one that we’re looking forward to bringing to our extensive network of investment advisors, wealth managers and institutional account representatives” said Rick Peterson, President of Waterfront Capital.

#### **About Waterfront Capital**

Waterfront Capital offers a full range of financial and communications services to growth companies in leading industry sectors. Waterfront Capital often serves as a company’s strategic partner through the entire corporate “life-cycle”, providing independent expertise and business advisory services in connection with venture capital markets, investor relations, initial public offerings and secondary financings, mergers and acquisitions, public market administration, as well as media and marketing advice. Waterfront Capital’s professionals have extensive financing and operating experience and assist promising public and private companies that require infusions of capital, management and restructuring to realize the value and potential of their underlying business.

In connection with the advisory business services that are presently provided, Waterfront Capital is working towards expanding its business services to potentially include the distributions of exempt market securities, and in connection therewith, has made application to the British Columbia Securities Commission for registration as an “Exempt Market Dealer” in accordance with National Instrument 31-103 Registration Requirements and Exemptions (“NI 31-103”).

For further information, contact Mr. Clive Shallow, Shareholder Communications, at 604-922-2030 or visit the Company's website at [www.waterfrontcapitalcorp.com](http://www.waterfrontcapitalcorp.com)

## **WATERFRONT CAPITAL CORPORATION**

*"Rick Peterson"*

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**Rick Peterson, President**

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*This news release contains forward-looking statements about the Company, its future performance, strategies or prospects, and possible future action. The words "may", "could", "should", "would", "suspect", "outlook", "believe", "plan", "anticipate", "estimate", "expect", "intend", "forecast", "objective" and similar expressions are intended to identify forward-looking statements. Forward-looking statements are not guarantees of future performance. Forward-looking statements involve inherent risks and uncertainties, both about the Company and general economic factors, so it is possible that predictions, forecasts, projections and other forward-looking statements will not be achieved. We caution you not to place undue reliance on these statements as a number of important factors could cause actual events or results to differ materially from those expressed or implied in any forward-looking statement made in relation to the Company. These factors include, but are not limited to, general economic, political and market factors in Canada, the United States and internationally, interest and foreign exchange rates, global equity and capital markets, business competition, technological changes, changes in laws and regulations, judicial or regulatory judgements, legal proceedings and catastrophic events. The above list of important factors that may affect future results is not exhaustive. Before making any investment decisions, we encourage you to consider these and other factors carefully. All opinions contained in forward-looking statements are subject to change without notice and are provided in good faith but without legal responsibility.*