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Waterfront Capital Grants Stock Options

West Vancouver, British Columbia – October 1, 2014 – Waterfront Capital Corp. (the "Company") announces that, in accordance with the terms of the Company's stock option plan, the Company has granted 210,000 incentive stock options to certain directors, officers, employees and consultants, at an exercise price of \$0.10 per share for a term of 5 years.

For further information, contact Mr. Clive Shallow, Shareholder Communications, at 604-922-2030, or visit the Company's website at <u>www.waterfrontgroup.com</u>

Waterfront Capital Corporation

"Douglas L. Mason"

Douglas L. Mason, Chief Executive Officer

Neither the TSX Venture Exchange nor its Regulation Services provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release