



WATERFRONT
CAPITAL
CORPORATION

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Waterfront Capital Closes Non-Brokered Private Placement

West Vancouver, British Columbia – April 10, 2014 – Further to the Company’s news release of February 13, 2014, Waterfront Capital Corporation (the “Company” or “Waterfront Capital”) is pleased to announce that the Company has closed its non-brokered private placement (the “Private Placement”). The Company has raised \$110,000 by the issuance of 1,100,000 units (the “Units”) at \$0.10 per Unit. Each Unit consists of one common share and one share purchase warrant, with each warrant entitling the holder to purchase an additional common share for a period of two years at an exercise price of \$0.20. In connection with this Private Placement, finders’ fees in the amount of \$5,000 were paid. All of the securities issued pursuant to the Private Placement are subject to a hold period expiring on August 10, 2014.

The Company intends to use the proceeds from the Private Placement for financing and expanding its business and capital markets advisory services and for general working capital purposes.

For further information, contact Mr. Clive Shallow, Shareholder Communications, at 604-922-2030 or visit the Company’s website at www.waterfrontgroup.com

WATERFRONT CAPITAL CORPORATION

“Douglas L. Mason”

Douglas L. Mason, Chief Executive Officer

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