



WATERFRONT
CAPITAL
CORPORATION

2489 Bellevue Avenue
West Vancouver, B.C.
Canada V7V 1E1
Tel: 604-922-2030
Fax: 604-922-2037

News Release No: 14-03

Trading symbol: TSX-V: WFG

Waterfront Capital Announces Non-Brokered Private Placement

West Vancouver, British Columbia – February 13, 2014 – Waterfront Capital Corporation (the “Company” or “Waterfront Capital”) announces that, subject to regulatory approval, the Company intends to proceed with a non-brokered private placement to raise up to \$200,000 by the issuance of 2,000,000 non-flow through units (the “Units”) at \$0.10 per Unit. Each Unit will consist of one common share and one share purchase warrant, with each warrant entitling the holder to purchase an additional common share for a period of two years at an exercise price of \$0.20. With respect to this private placement, the Company may pay finders’ fees in the amount of 10% (payable in cash or Units), based on the sale of the Units purchased by subscribers introduced to the Company by such finders.

The Company intends to use the proceeds from this private placement for financing and expanding its business and capital markets advisory services and for general working capital purposes.

For further information, contact Mr. Clive Shallow, Shareholder Communications, at 604-922-2030 or visit the Company’s website at www.waterfrontcapitalcorp.com

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“Douglas L. Mason”

Douglas L. Mason, Chief Executive Officer

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