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p **604-683-0911**

www.hellopal.com

CSE: **HP**
FSE: **27H**
OTC: **HLLPF**

NEWS RELEASE

Hello Pal Announces Engagement of Winning Media LLC and Grants Stock Options

August 23, 2021

Vancouver, British Columbia: Hello Pal International Inc. ("Hello Pal" or the "Company") (CSE:HP Frankfurt:27H OTC:HLLPF), is pleased to announce that it has engaged Winning Media LLC ("Winning Media") to provide investor relations and digital advertising services to the Company. Services to be provided by Winning Media include marketing (daily display ads and landing pages) and data analytics services.

The services provided by Winning Media will commence on September 1, 2021 and is anticipated to end on December 31, 2021. Winning Media will be paid US$300,000, payable in advance of the initiation of services. Neither Winning Media nor any of its principals currently own any interest, directly or indirectly, in the Company. Winning Media and its principals are arm's length parties to the Company.

Winning Media is a Houston, Texas based marketing agency that specializes in digital and corporate brand marketing services to enhance corporate visibility and retail investor awareness. The services provided by Winning Media will be primarily provided by Ty Hoffer, the principal of Winning Media.

Hello Pal also announces that it has granted it has granted a total of 3,000,000 stock options to its key officers, employees and consultants. The options were granted at a price of $0.75 per share and expire five years from the date of grant.

To download Hello Pal, Language Pal, Travel Pal or the proprietary Phrasebooks please visit the IOS or Android store. For information with respect to the Company or the contents of this news release, please contact the Company at (604) 683-0911 or visit the website at hellopal.com. Email inquiries can be directed to: investors@hellopal.com.

Contact details of Winning Media:

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About the Hello Pal Platform

The Hello Pal Platform is a proprietary suite of mobile applications built on a user-friendly messaging interface that focus on social interaction, language learning and travel. Hello Pal, has been designed from the ground up to be easy to use and enables users' the freedom to speak in their own language regardless of the other person's language they are speaking to. Hello Pal's overriding mission is to bring the world closer together through social interaction, language learning and travel. By creating a platform where it is easy to instantly interact with others around the world and giving them the tools to communicate with each other in a joyful and fun way, we hope to do our part (however small) in fostering understanding and tolerance between all citizens of the world.

Information set forth in this news release contains forward-looking statements. These statements reflect management's current estimates, beliefs, intentions, and expectations; they are not guarantees of future performance. Hello Pal cautions that all forward-looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond Hello Pal's control. Such risks and uncertainties are described in Hello Pal's annual and interim financial statements available on www.sedar.com. Although Hello Pal is currently generating revenues, Hello Pal remains in the growth stage and such revenues are yet to be profitable. Accordingly, actual, and future events, conditions and results may differ materially from the estimates, beliefs, intentions, and expectations expressed or implied in the forward-looking information. Except as required under applicable securities legislation, Hello Pal undertakes no obligation to publicly update or revise forward-looking information.

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