



Hello Pal International
200 – 500 Denman Street
Vancouver, BC, V6G 3H1, Canada
p 604-683-0911

www.hellopal.com

CSE: HP
FSE: 27H
OTC: HLLPF

NEWS RELEASE

Hello Pal Begins Trading on OTCQB

Grants Stock Options, Engages Market IQ

October 16, 2020

Vancouver, British Columbia: Hello Pal International Inc. (“Hello Pal” or the “Company”) (CSE:HP Frankfurt:27H OTC:HLLPF), a provider of rapidly growing international live-streaming, social messaging and language learning mobile apps, is pleased to announce that it has graduated from the OTC Pink Sheets (“OTCPK”) to the OTCQB Venture Marketplace (“OTCQB”). Hello Pal’s U.S. ticker symbol is “HLLPF”.

Trading on the OTCQB will make Hello Pal accessible to a much broader range of U.S. investors and assist in our goal of increasing liquidity and visibility in the U.S. The OTCQB Venture Market is the premiere marketplace for early stage and developing U.S. and international companies. Participating companies must be current in their reporting and undergo an annual verification and management certification process.

Hello Pal also announces that it has granted 7,304,150 stock options to its directors, officers, employees and consultants. The options were granted at a price of \$0.10 per share and expire five years from the date of grant.

Hello Pal is also pleased to announce that it is has engaged Market IQ Media Group Incorporated (“Market IQ”) to provide native ads services primarily using Google ads, digital media, branding and strategic business services for \$300,000 during the term of the engagement. Hello Pal anticipates that the services provided by Market IQ will broaden the user base of Hello Pal’s livestreaming services. Market IQ is located in Vancouver, BC and is owned by Brady Middletech.

To download Hello Pal, Language Pal, Travel Pal or the proprietary Phrasebooks please visit the IOS or Android store.

For information with respect to the Company or the contents of this news release, please contact the Company at (604) 683-0911 or visit the website at hellopal.com. Email inquiries can be directed to: investors@hellopal.com.



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About the Hello Pal Platform

The Hello Pal Platform is a proprietary suite of mobile applications built on a user-friendly messaging interface that focus on social interaction, language learning and travel. Hello Pal, has been designed from the ground up to be easy to use and enables users' the freedom to speak in their own language regardless of the other person's language they are speaking to. Hello Pal's overriding mission is to bring the world closer together through social interaction, language learning and travel. By creating a platform where it is easy to instantly interact with others around the world and giving them the tools to communicate with each other in a joyful and fun way, we hope to do our part (however small) in fostering understanding and tolerance between all citizens of the world.

The Hello Pal platform also includes a proprietary digital wallet allowing users to store and transfer popular digital assets and tokens, including Bitcoin and Ether, based on blockchain technology.

Hello Pal, was the first app released to the public and experienced rapid growth building a diverse and active global user base. Travel Pal and Language Pal are the first and second companion apps to launch. Both apps benefit immensely from the existing and ever expanding globally based group of users. Each new app will launch with this established rapidly growing user base accelerating their adoption.

Information set forth in this news release contains forward-looking statements. These statements reflect management's current estimates, beliefs, intentions, and expectations; they are not guarantees of future performance. Hello Pal cautions that all forward-looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond Hello Pal's control. Such risks and uncertainties are described in Hello Pal's annual and interim financial statements available on www.sedar.com. Although Hello Pal is currently generating revenues, Hello Pal remains in the growth stage and such revenues are yet to be profitable. Accordingly, actual, and future events, conditions and results may differ materially from the estimates, beliefs, intentions, and expectations expressed or implied in the forward-looking information. Except as required under applicable securities legislation, Hello Pal undertakes no obligation to publicly update or revise forward-looking information.

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