

Hello Pal Releases Moments Feature

Vancouver, British Columbia--(Newsfile Corp. - October 3, 2017) - [Hello Pal International Inc.](#) ("Hello Pal" or the "Company") (CSE: HP) (FSE: 27H) (OTC Pink: HLLPF) provider of rapidly growing international social messaging, travel and language learning mobile apps is pleased to announce that it has released its Moments feature on both Hello Pal and Travel Pal.

The Moments feature allows users to share 'moments' of their lives, in the form of pictures, short videos, audio and text, with other users on the platform. Users are now able to express themselves more easily and to the world at large through just a single post, and have other users react and comment on it together.

"In keeping with our mission of bringing the world closer together, our new Moments feature lets users gain a deeper insight into the lives of others all over the world without the need necessarily start a chat," said K.L. Wong, Founder and CEO of the Company. "Moments also give us a public forum that fosters a deeper sense of community."

Moments postings are categorized by location, language and category type, so a 'foodie' in Seattle, for example, can easily see what Korean food looks like, simply by filtering by location ("Korea") and Category type ("Food and Drinks").

Moments is an important part of Hello Pal's monetization strategy, allowing increased opportunities for targeted sponsored posts. "I'm happy to see the Company proceeding according to plan for monetization. Features similar to Hello Pal's Moments are certainly part of the current trend with mobile apps, as shown in popular apps such as WeChat and Instagram, and will be vital for the Company's future revenue prospects," said Hans Xu, a key senior partner of the New Margin Fund based in Hangzhou, China, as well as one of Hello Pals largest shareholders.

For information with respect to the Company or the contents of this news release, please contact Ryan Johnson, Corporate Development at (604) 683-0911 or visit the website at [hellopal.com](#). Email inquiries can be directed to: investors@hellopal.com.

To view a demo of the Hello Pal app please follow this link: [Hello Pal Demonstration](#)

To view a demo of the Travel Pal app please follow this link: [Travel Pal Demonstration](#)

To view the Company's investor presentation please follow this link: [Investor Presentation](#)

About the Hello Pal Platform

The Hello Pal Platform is a proprietary suite of mobile applications built on a user-friendly messaging interface that focus on social interaction, travel and language learning. Hello Pal has been designed from the ground up to be easy to use and enables users' the freedom to speak in their own language regardless of the other person's language they are speaking to. Hello Pal's overriding mission is to bring the world closer together through social interaction, language learning and travel. By creating a platform where it is easy to instantly interact with others around the world, and giving them the tools to communicate with each other in a joyful and fun way, we hope to do our part (however small) in fostering understanding and tolerance between all citizens of the world.

Hello Pal was the first app released to the public and experienced rapid growth building a diverse and active global user base. Travel Pal is the first companion app to launch and benefits from this broad-based group of users. Each new app will launch with this established rapidly growing user base accelerating their adoption.

Information set forth in this news release contains forward-looking statements. These statements reflect management's current estimates, beliefs, intentions, and expectations; they are not guarantees of future performance. Hello Pal cautions that all forward-looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond Hello Pal's control. Such factors include, among other things: Hello Pal's limited operating history, obtaining regulatory approvals and those risks and uncertainties described in Hello Pal's Listing Statement dated May 10, 2016 available on [www.cnsx.ca](#). Accordingly, actual, and future events, conditions and results may differ materially from the estimates, beliefs, intentions, and expectations expressed or implied in the forward-looking information. Except as required under applicable securities legislation, Hello Pal undertakes no obligation to publicly update or revise forward-looking information.

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