

# Hello Pal Announces Successful Launch of its First Companion App Travel Pal

Vancouver, British Columbia--(Newsfile Corp. - September 21, 2017) - [Hello Pal International Inc.](#) (CSE: HP) (FSE: 27H) (OTC Pink: HLLPF) ("Hello Pal" or the "Company") provider of rapidly growing international social messaging, travel and language learning mobile apps is pleased to announce the successful launch of its first companion app "Travel Pal".

Travel Pal is the Company's second major app release and targets the travel sector by encouraging 'social traveling' among its users, where traveling can become much more social through the interaction with locals as well as with other travelers going to the same destination. Hello Pal considers itself a pioneer in the travel app space following successful travel disruption startups such as Airbnb.

Travel Pal enables this by making it easy for travelers to find locals who are open to helping fellow travelers by being a guide, meeting up, offering a place to stay, or simply giving advice. It also allows people who are unable to travel to easily meet foreign people by simply acting as hosts to welcome travelers to their hometown.

A natural extension of Hello Pal, Travel Pal includes all the chat functions from Hello Pal and helps to further the Company's mission of bringing the world closer together. While Hello Pal breaks the ice by helping people from different cultures and countries converse online, Travel Pal aims to reduce the barriers to travel so that people can also meet face-to-face.

"Our hope is that traveling becomes not just about sightseeing, but also about getting to know people from other countries better," said KL Wong, Founder of Hello Pal. "If that becomes the trend, then what we should see is more cultural exchange between people, and an increased mutual understanding between them."

The company is also continuing to develop a multi-faceted monetization strategy. Hello Pal offers many forms of potential monetization such as VIP membership and advertising. With the successful launch of Travel Pal the Company sees increased opportunities for monetization such as travel-industry related sponsorships and revenue sharing.

For information with respect to the Company or the contents of this news release, please contact Ryan Johnson, Corporate Development at (604) 683-0911 or visit the website at [hellopal.com](#). Email inquiries can be directed to: [investors@hellopal.com](#).

To view a demo of the Hello Pal app please follow this link: [Hello Pal Demonstration](#)

To view a demo of the Travel Pal app please follow this link: [Travel Pal Demonstration](#)

To view the Company's video investor presentation please follow this link: [Investor Presentation](#)

## About the Hello Pal Platform

The Hello Pal Platform is a proprietary suite of mobile applications built on a user-friendly messaging interface that focus on social interaction, travel and language learning. Hello Pal has been designed from the ground up to be easy to use and enables users' the freedom to speak in their own language regardless of the other person's language they are speaking to. Hello Pal's overriding mission is to bring the world closer together through social interaction, language learning and travel. By creating a platform where it is easy to instantly interact with others around the world, and giving them the tools to communicate with each other in a joyful and fun way, we hope to do our part (however small) in fostering understanding and tolerance between all citizens of the world.

Hello Pal was the first app released to the public and experienced rapid growth building a diverse and active global user base. Travel Pal is the first companion app to launch and benefits from this broad-based group of users. Each new app will launch with this established rapidly growing user base accelerating their adoption.

*Information set forth in this news release contains forward-looking statements. These statements reflect management's current estimates, beliefs, intentions, and expectations; they are not guarantees of future performance. Hello Pal cautions that all forward-looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond Hello Pal's control. Such factors include, among other things: Hello Pal's limited operating history, obtaining regulatory approvals and those risks and uncertainties described in Hello Pal's Listing Statement dated May 10, 2016 available on [www.cnsx.ca](#). Accordingly, actual, and future events, conditions and results may differ materially from the estimates, beliefs, intentions, and expectations expressed or implied in the forward-looking information. Except as required under applicable securities legislation, Hello Pal undertakes no obligation to publicly update or revise forward-looking information.*

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