

NEWS RELEASE

Dr. Sin Just Wong Elected as Director of Hello Pal

July 12, 2016

CSE Symbol: HP
Frankfurt Symbol: 27H
OTC Markets Symbol: HLLPF

Vancouver, British Columbia: Hello Pal International Inc. (“Hello Pal” or the “Company”) provider of a rapidly growing international social messaging application is pleased to announce that Dr. Sin Just (“SJ”) Wong was elected along with incumbent directors KL Wong, Michael Koh, Gunther Roehlig and Robert McMorran to the Company’s Board of Directors at the Company’s recent AGM.

Dr. Wong possesses over 20 years of fund management and investment banking experience. He has held senior positions with a number of premier international investment banks including as Managing Director, Capital Markets of BNP Paribas Peregrine.

Dr. Wong founded E2-Capital Group and served as its Chairman and CEO from 2000 to 2008. E2-Capital Group is a financial services group specializing in investing, researching and providing fund raising services for small to middle market capitalized companies listed on Hong Kong and Singapore Stock Exchanges. In April 2008, E2-Capital Group was sold to Citic International Asset Management, the asset management arm of CITIC Group of Beijing.

Between May 2001 and May 2007 Dr. Wong was President and Chief Investment Officer of Softbank China Venture Investments Limited (“SCVI”). During that time, SCVI was managing a closed end fund focusing on private equity and listed investments in Greater China Region. Between May 2001 and Nov 2003, while SCVI was part of Softbank Corp in Japan, he also assisted Softbank Corp and Softbank Investments in managing approximately US\$500m worth of investments in Greater China Region as the President of Softbank Investment.

Dr. Wong also served as Non-Executive Chairman of Westminster Travel Limited and SBI E2-Capital Holdings Limited, both of which were listed on Singapore Exchange Limited, Non-Executive Director of CSI Properties Limited, China.com Inc. and China Zenith Chemical Limited, all three being companies listed on Hong Kong Stock Exchange, as well as



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Non-Executive Director of CDC Software Corporation Inc., a company listed on NASDAQ market in the USA and Non-Executive Director of Intelligent Edge Berhad, a company listed on BURSA Malaysia Stock Exchange.

"The Board of Directors and I are delighted to welcome Dr. Wong to the Hello Pal executive leadership team," said KL Wong, Chief Executive Officer. "His enthusiasm, entrepreneurial spirit and substantial business experience are expected to accelerate the execution of our business plan. He brings critical global operations expertise and we look forward to benefitting from his leadership perspective." "

Dr. Wong holds a Bachelor of Engineering (First Class Honors) degree from the Imperial College of Science, Technology and Medicine in London and was qualified with the Institute of Chartered Accountants, England and Wales in 1992 as a Chartered Accountant. He has received many honorary awards for his achievements. He was awarded an honorary doctorate in Business Management by York University in June 2008 for his lifetime achievements. He was awarded a Datukship (DIMP) by Sultan of Pahang, Malaysia in 2004 for his various charitable and social causes.

For information with respect to the Company or the contents of this news release, please contact Ryan Johnson, Corporate Development at (604) 683-0911 or visit the website at www.hellopal.com. Email inquiries can be directed to: investors@hellopal.com

To view the Company's investor presentation please follow this link: [Investor Presentation](#)

To view a demonstration of the Hello Pal app please follow this link: [Hello Pal Demonstration](#)

About Hello Pal International

The Hello Pal Platform is a proprietary and open social exchange, language and learning mobile application and network for use in a number of applications including language learning and socialization. Hello Pal has been designed from the ground up to be easy to use and enables users' the freedom to speak in their own language regardless of the other person's language they are speaking to. Hello Pal's overriding mission is to bring the world closer together through social interaction, language learning and travel.

Information set forth in this news release contains forward-looking statements. These statements reflect management's current estimates, beliefs, intentions and expectations; they are not guarantees of future performance. Hello Pal cautions that all forward looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond Hello Pal's control. Such factors include, among other things: Hello Pal's limited operating history, obtaining regulatory approvals



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and those risks and uncertainties described in Hello Pal's Listing Statement dated May 10, 2016 available on www.cnsx.ca. Accordingly, actual and future events, conditions and results may differ materially from the estimates, beliefs, intentions and expectations expressed or implied in the forward looking information. Except as required under applicable securities legislation, Hello Pal undertakes no obligation to publicly update or revise forward-looking information.

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