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**CSE:** HP  
**FSE:** 27H  
**OTC:** HLLPF

## NEWS RELEASE

# Hello Pal Appoints Michael Koh as Director Begins Trading in the U.S. Under the Symbol HLLPF

**June 28, 2016**

**CSE Symbol: HP**  
**Frankfurt Symbol: 27H**  
**OTC Markets Symbol: HLLPF**

**Vancouver, British Columbia:** Hello Pal International Inc. (“Hello Pal” or the “Company”) provider of a rapidly growing international social messaging application is pleased to announce it has appointed Michael Tat Lee Koh as a director.

Mr. Koh previously served as Chairman to Pan Asia Mining Ltd. (HK: 8173), and its subsidiary, Blacksand Enterprise Ltd. In addition, he has held director and/or officer positions at several other publicly-traded companies listed on the Hong Kong Stock Exchange including Chairman of China Railway Logistics Limited (HK: 8089), CEO and Executive Director of M Dream Inworld Limited (HK: 8100), and Vice President of First Pacific Company Limited (HKEx: 142, ADRs: FPAFY).

From 1991 to 2000, Mr. Koh worked at Bell South and AT&T, including a position as technical director at AT&T. Prior to this, through his role as Vice President at First Pacific Company, Mr. Koh founded Tuntex Telecom and assumed the role of President between the years of 1995 and 1997.

Mr. Koh was educated in the United States, where he obtained a Master of Science Degree in Electrical Engineering from Columbia University and a Bachelor of Science Degree in Engineering from Rutgers University.

“We are delighted to have Michael Koh join our board. Not only does he bring with him a wealth of experience in the I.T. industry and the corporate world, his international background and connections in the East and West will be of tremendous value to our international aspirations,” said KL Wong, CEO of Hello Pal.

Separately Hello Pal wishes to announce that the Financial Industry Regulatory Authority of the United States has cleared Hello Pal’s Form 211 application for a quotation on OTC Link. As such, the common shares of Hello Pal now trade under the U.S. symbol “HLLPF”.

This quotation is part of the Company's recently launched investor outreach and awareness program in North America, Europe and Asia. It is intended to provide easy access to trading of the Company's shares to residents of the United States and is the third global trading venue of Hello Pal's shares that also includes the Canadian Securities Exchange and the Frankfurt Stock Exchange. The Company plans to expand its marketing and investor relations activities to the United States to improve visibility and maximize domestic and international investor exposure.

U.S. based shareholders and interested parties can obtain quotes and follow the market through this link: [OTC Markets HLLPF](#).

For information with respect to the Company or the contents of this news release, please contact Ryan Johnson, Corporate Development at (604) 683-0911 or visit the website at [www.hellopal.com](http://www.hellopal.com). Email inquiries can be directed to: [investors@hellopal.com](mailto:investors@hellopal.com)

To view the Company's investor presentation please follow this link: [Investor Presentation](#)

To view a demonstration of the Hello Pal app please follow this link: [Hello Pal Demonstration](#)

### **About Hello Pal International**

The Hello Pal Platform is a proprietary and open social exchange, language and learning mobile application and network for use in a number of applications including language learning and socialization. Hello Pal has been designed from the ground up to be easy to use and enables users' the freedom to speak in their own language regardless of the other person's language they are speaking to. Hello Pal's overriding mission is to bring the world closer together through social interaction, language learning and travel.

*Information set forth in this news release contains forward-looking statements. These statements reflect management's current estimates, beliefs, intentions and expectations; they are not guarantees of future performance. Hello Pal cautions that all forward looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond Hello Pal's control. Such factors include, among other things: Hello Pal's limited operating history, obtaining regulatory approvals and those risks and uncertainties described in Hello Pal's Listing Statement dated May 10, 2016 available on [www.cnsx.ca](http://www.cnsx.ca). Accordingly, actual and future events, conditions and results may differ materially from the estimates, beliefs, intentions and expectations expressed or implied in the forward looking information. Except as required under applicable securities legislation, Hello Pal undertakes no obligation to publicly update or revise forward-looking information.*

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