

NEWS RELEASE

Hello Pal Appoints Former Huawei Chief Architect Daniel Kou as CTO

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Vancouver, British Columbia: Hello Pal International Inc. (“Hello Pal” or the “Company”), the provider of a rapidly growing mobile messaging, language learning and travel application, is pleased to announce it has appointed Daniel Kou as Chief Technology Officer.

Kou will help the Company lead the development of major new features and products, enabling the Company to address the social, language learning and travel sectors in a more direct and effective manner. Kou graduated with a degree in computer science and technology from Shanghai Jiaotong University, one of the most prestigious universities in China, and has worked for over 18 years in the I.T. industry. His experience ranges from app development, system architecture design and programming to project management and product design, and includes 8 years working at Huawei Technologies as Chief Architect of several key product lines.

“We are extremely pleased to have Daniel join our team. Under his leadership, we will build up a China-based programming team to complement the team we have built in the Ukraine. This East-West combination will help make our platform even more international,” said KL Wong, CEO of the Company.

The Company is also pleased to provide detail on the most recent update version 2.3, which includes server-side upgrades to provide additional stability to deal with the ever-increasing number of users, as well as features such as the ability to share with friends on social platforms and a friends’ list.

“We have already begun working on many new upgrades to our Hello Pal platform, including our Facebook integration and functionality around user’s ability to invite their friends to the platform.” stated Daniel Kou. “I was very impressed with the user growth Hello Pal has seen without these functions. I expect these new upgrades and others we are planning to increase this exceptional growth rate further”

Along with a growing technical team Hello Pal is also expanding its team of global Country Representatives. These Country Reps are responsible for public relations and marketing of Hello Pal in their areas. In conjunction with the Country Reps Hello Pal is embarking on a broad user acquisition and PR campaign. This will be the Company’s first major marketing

effort and among other initiatives will involve influencer endorsements, targeted online marketing and social media outreach. The Company's new website is also set to launch in the coming weeks. For information with respect to the Company or the contents of this news release, please contact Ryan Johnson, Corporate Development at (604) 683-0911 or visit the website at www.hellopal.com. Email inquiries can be directed to: investors@hellopal.com

To view the Company's investor presentation please follow this link: [Investor Presentation](#)

To view a demonstration of the Hello Pal app please follow this link: [Hello Pal Demonstration*](#)

About Hello Pal International

The Hello Pal Platform is a proprietary and open social exchange, language and learning mobile application and network (i.e., a full mobile language exchange) for use in a number of applications – including language learning and socialization. Hello Pal has been designed from the ground up to be easy to use and enables users' the freedom to speak in their own language regardless of the other person's language they are speaking to. Hello Pal's overriding mission is to bring the world closer together through social interaction, language learning and travel.

Information set forth in this news release contains forward-looking statements. These statements reflect management's current estimates, beliefs, intentions and expectations; they are not guarantees of future performance. Hello Pal cautions that all forward looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond Hello Pal's control. Such factors include, among other things: Hello Pal's limited operating history, obtaining regulatory approvals and those risks and uncertainties described in Hello Pal's Listing Statement dated May 10, 2016 available on www.cnsx.ca. Accordingly, actual and future events, conditions and results may differ materially from the estimates, beliefs, intentions and expectations expressed or implied in the forward looking information. Except as required under applicable securities legislation, Hello Pal undertakes no obligation to publicly update or revise forward-looking information.

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