

## NEWS RELEASE

### SHELDON INWENTASH ACQUIRES SECURITIES OF THREED CAPITAL INC.

Toronto, Ontario, July 18, 2023 – Sheldon Inwentash (“Inwentash”) announces that he was granted 2,000,000 stock options (the “Subject Options”) of ThreeD Capital Inc. (the “Company”) on July 14, 2023 (the “Transaction”). The Subject Options represented approximately 4.0% of all issued and outstanding common shares of the Company as of the date of the Transaction and triggered the requirement to produce an early warning report. As a result of the Transaction, Inwentash and his joint actor’s (the “Joint Actor”) percentage ownership of the Company’s issued and outstanding shares increased by 2.6% on a partially diluted basis since the last early warning report filed.

Immediately before the Transaction, Inwentash and the Joint Actor held an aggregate of 10,479,266 common shares of the Company. Inwentash and the Joint Actor also held 558,332 warrants and 3,472,220 stock options entitling Inwentash and the Joint Actor to purchase an additional 4,030,552 common shares of the Company, representing approximately 20.9% of the issued and outstanding common shares of the Company (or approximately 26.8% on a partially diluted basis, assuming exercise of the warrants and stock options held). Of this total, Inwentash held an aggregate of 6,291,266 common shares of the Company, 249,999 warrants, and 3,472,220 stock options (representing approximately 12.5% of the issued and outstanding common shares of the Company, or approximately 18.6% on a partially diluted basis, assuming exercise of the warrants and stock options held). The Joint Actor held an aggregate of 4,188,000 common shares of the Company and 308,333 warrants (representing approximately 8.3% of the issued and outstanding common shares of the Company, or approximately 8.9% on a partially diluted basis, assuming exercise of the warrants held).

Immediately following the Transaction, Inwentash and the Joint Actor held an aggregate of 10,479,266 common shares of the Company. Inwentash and the Joint Actor also held 558,332 warrants and 5,472,220 stock options entitling Inwentash and the Joint Actor to purchase an additional 6,030,552 common shares of the Company, representing approximately 20.9% of the issued and outstanding common shares of the Company (or approximately 29.4% on a partially diluted basis, assuming exercise of the warrants and stock options held). Of this total, Inwentash held an aggregate of 6,291,266 common shares of the Company, 249,999 warrants, and 5,472,220 stock options (representing approximately 12.5% of the issued and outstanding common shares of the Company, or approximately 21.5% on a partially diluted basis assuming exercise of the warrants and stock options held). The Joint Actor held an aggregate of 4,188,000 common shares of the Company and 308,333 warrants (representing approximately 8.3% of the issued and outstanding common shares of the Company, or approximately 8.9% on a partially diluted basis, assuming exercise of the warrants held).

The aggregate consideration payable for the Subject Options was nil. The Subject Options were granted pursuant to the Company’s stock option plan and are exercisable at a price of \$0.30 per share and expire on July 14, 2028. The holdings of securities of the Company by Inwentash and the Joint Actor are managed for investment purposes. Inwentash and the Joint Actor may from time to time acquire additional securities of the Company, dispose of some or all of the existing or additional securities they hold or will hold, or may continue to hold their current positions.

Additional Information

A copy of the applicable securities report filed in connection with the matters set forth above may be obtained by contacting:

Sheldon Inwentash,  
130 Spadina Avenue, Suite 401  
Toronto, Ontario  
M5V 2L4

Tel: 416-941-8900