NEWS RELEASE

NICOLE INWENTASH ACQUIRES SECURITIES OF THREED CAPITAL INC.

Toronto, Ontario, October 01, 2021 – Nicole Inwentash ("Inwentash") announces that she has acquired ownership and control of 805,769 common shares (the "Subject Shares") of ThreeD Capital Inc. (the "Company") through an exercise of 805,769 warrants on September 28, 2021 (the "Acquisition"). The Subject Shares were acquired for consideration of a price of \$0.40 per Subject Share, or aggregate proceeds of \$322,308 and did not involve any joint actor. The Subject Shares represented approximately 1.7% of all issued and outstanding common shares of the Company as of September 28, 2021. The Acquisition triggered the need to produce an early warning report as the shares held by Inwentash decreased by 4.9% on a partially diluted basis since the last early warning report filed.

Immediately before the Acquisition described above, Inwentash held an aggregate of 4,297,000 common shares of the Company and 955,769 warrants, which entitle Inwentash to purchase an additional 955,769 common shares of the Company. Inwentash's holdings represented approximately 9.3% of the issued and outstanding common shares of the Company (or approximately 11.1% on a partially diluted basis assuming exercise of outstanding warrants).

Immediately following the Acquisition described above, Inwentash held an aggregate of 5,102,769 common shares of the Company and 150,000 warrants, which entitle Inwentash to purchase an additional 150,000 common shares of the Company. Inwentash's holdings represent approximately 10.8% of the issued and outstanding common shares of the Company (or approximately 11.1% on a partially diluted basis assuming exercise of outstanding warrants).

The holdings of securities of the Company by Inwentash are managed for investment purposes, and Inwentash could increase or decrease her investments in the Company at any time, or continue to maintain her current investment position, depending on market conditions or any other relevant factor.

Additional Information

A copy of the applicable securities report filed in connection with the matters set forth above may be obtained by contacting:

Nicole Inwentash 130 Spadina Avenue, Suite 401 Toronto, Ontario M5V 2L4

Tel: 416-941-8900