

ThreeD Capital Completes \$300,000 Investment into ePlay Digital Inc.

TORONTO, March 10th, 2021 (GLOBE NEWSWIRE) — ThreeD Capital Inc. (“ThreeD” or the “Company”) (CSE:IDK) (OTCQB:IDKFF), a Canadian-based venture capital firm focused on opportunistic investments in companies in the junior resources and disruptive technologies sectors, is pleased to announce a \$300,000 investment in ePlay Digital Inc. (“ePlay”) (CSE: EPY), a company focused on developing augmented reality games for sports, esports, and entertainment.

The Company has acquired 3,000,000 units (the “Units”) at a price of \$0.10 per Unit for aggregate proceeds of \$300,000. Each Unit consists of one (1) common share of ePlay (a “Common Share”) and one Common Share purchase warrant (a “Warrant”), exercisable at a price of \$0.20 per Warrant. The Warrants will expire one (1) year from the date of issuance. Sheldon Inwentash, Chairman and CEO of ThreeD Capital has also agreed to become an advisor to ePlay.

“Accelerating revenue generation of ePlay’s current mobile game and eSports portfolio, including ePlay games developed in partnership with producer and comedian Howie Mandel, plus the launch of upcoming titles and revenue streams, is an immediate, direct, and exciting result of working with ThreeD Capital,” says Trevor Doerksen, CEO of ePlay Digital.

“We are excited to add ePlay to our portfolio, which is our latest investment in the gaming and esports space. We believe ePlay has a diversified strategy that we find extremely compelling in the gaming industry,” said Sheldon Inwentash.

This Press Release is available on the ThreeD Capital verified forum on AGORACOM. The forum is live and can be found at <https://agoracom.com/ir/threedcapital/forums/discussion>.

About ePlay Digital Inc.

ePlay Digital Inc. is a mobile game creator and publisher specializing in sports, esports and entertainment augmented reality titles, including their new flagship title Big Shot Basketball and Howie Mandel mobile game collaboration - HowiesGames.com. ePlay is operated by an award-winning team of sports, gaming and esports leaders as well as broadcast and digital technology industry experts, software engineers and athletes who have brought dozens of game titles to market for companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, CBS, and others. ePlay’s wholly-owned subsidiary, Mobovivo specializes in augmented reality, mobile game development and mobile esports streaming.

About ThreeD Capital Inc.

ThreeD is a publicly-traded Canadian-based venture capital firm focused on opportunistic investments in companies in the junior resources and disruptive technologies sectors. ThreeD's investment strategy is to invest in multiple private and public companies across a variety of sectors globally. ThreeD seeks to invest in early stage, promising companies where it may be the lead investor and can additionally provide investees with advisory services and access to the Company's ecosystem.

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The Canadian Securities Exchange has neither approved nor disapproved the contents of this news release and accepts no responsibility for the adequacy or accuracy hereof.

Forward-Looking Statements

This news release contains certain forward-looking statements and forward-looking information (collectively referred to herein as "forward-looking statements") within the meaning of Canadian securities laws including, without limitation, statements with respect to the future investments by the Company. All statements other than statements of historical fact are forward-looking statements. Undue reliance should not be placed on forward-looking statements, which are inherently uncertain, are based on estimates and assumptions, and are subject to known and unknown risks and uncertainties (both general and specific) that contribute to the possibility that the future events or circumstances contemplated by the forward-looking statements will not occur. Although the Company believes that the expectations reflected in the forward looking statements contained in this press release, and the assumptions on which such forward-looking statements are made, are reasonable, there can be no assurance that such expectations will prove to be correct. Readers are cautioned not to place undue reliance on forward-looking statements included in this document, as there can be no assurance that the plans, intentions or expectations upon which the forward-looking statements are based will occur. By their nature, forward-looking statements involve numerous assumptions, known and unknown risks and uncertainties that contribute to the possibility that the predictions, forecasts, projections and other forward-looking statements will not occur, which may cause the Company's actual performance and results in future periods to differ materially from any estimates or projections of future performance or results expressed or implied by such forward-looking statements. The forward-looking statements contained in this news release are made as of the date hereof and the Company does not undertake any obligation to update publicly or to revise any of the included forward-looking statements, except as required by applicable law. The forward-looking statements contained herein are expressly qualified by this cautionary statement.