



## **ThreeD Capital Inc. Announces Commitment of USD\$500,000 In TODAQ**

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Toronto – January 3, 2019 – ThreeD Capital Inc. (the “Company”) (CSE:IDK), a Canadian-based venture capital firm focused on investments in promising, early stage companies and ICOs with disruptive capabilities is pleased to announce that it has committed USD\$500,000 to acquire 248,201 Preferred Series A-1 Stock (the “Subject Shares”) in TODAQ Holdings Inc. (“TODAQ”). The Subject Shares represent approximately 1.3% of all issued and outstanding preferred and common shares of TODAQ as of January 3, 2019. The Subject Shares will be acquired in a series of private placements and not through the facilities of any stock exchange. The Company, through the preferred stock acquisition, will also receive Toda Notes (“TDN”) royalty rights to approximately 176 million TDN out of a total supply of  $2^{37}$  TDN, representing approximately 0.13% of the total TDN supply.

TODAQ is a blockchain powered “bank of the future” that offers both a supply chain solutions platform and a consumer solutions platform to enterprises, banks, and smart cities for all their asset and money transactions. It intends to also provide these clients access to value added finance and insurance services. Its solutions are powered by the TODA Protocol, a soon to be open source fourth generation public and ledgerless blockchain that provides secure and efficient management for the ownership of any type of digital assets. It is a decentralized technology that is efficient enough to be run on only low power mobile devices (without crypto mining), and settle P2P one-way and two-way atomic swap transactions in half a minute, requiring close to zero electricity.

The value proposition for TODAQ’s clients include: major cost reduction of transaction, reconciliation, escrow, trade finance, and insurance fees; improved data quality and auditability that can easily be integrated to ERP, AI, and other management systems; and frictionless interoperability with customers as well as supply chain and distribution partners. TODAQ is currently commercializing and executing its first contracts including a sharing economy project in Korea covering tens of thousands of urban residents, an oil & gas supply chain project in Europe and the Middle East, followed by mining, manufacturing, pharmaceutical and education projects. TODAQ’s solutions platforms are based on a software as a service recurring revenue model.

The Toda Note is a USD-backstopped digital note designed to accelerate commerce and industry as well as complement existing fiat currencies (which can also be put directly on the Toda blockchain). Due to the TODA Protocol’s efficiency, TDN is not needed to settle or reach consensus on protocol-based transactions of other TODA based digital assets. There will be a total of  $2^{37}$  TDN cryptographically generated, with a distribution period of about a decade to place the entire supply into the global market. Any node or low power device taking part in distributed consensus or settlement work can

also have a very small probability of generating a net new TDN so that there is a slow but capped inflation of the overall TDN supply over time.

The target market for TDN is individuals, businesses and organizations (which pass OECD know-your-client standards) that are building solutions and conducting real economy transactions on the TODA protocol. Approximately 75% of the TDN supply will be directed towards this target market, approximately 15% is set aside to build the underlying USD backstop through private placement investment and secondary market exchanges, and 10% of the TDN supply is set aside for founding shareholders. In the early stages, TDN distribution will focus on populations especially in Asia, the Middle East, Africa and Latin America in order to access the largest markets that can benefit from TODA's unfair trust and efficiency advantage.

TDN will be distributed through a mechanism similar to a universal loyalty program where every TODA based node (wallet) will receive a small TDN grant. As each node does work to settle transactions, add additional nodes to the protocol ecosystem, or execute commercial transactions, it can earn more TDN. TDN wallets will also be available for download to mobile devices from app stores in Q2 2019, and on activation can also receive TDN direct distribution.

### **About ThreeD Capital Inc.**

ThreeD is a publicly-traded Canadian-based venture capital firm focused on opportunistic investments in companies in the Junior Resources, Artificial Intelligence and Blockchain sectors. ThreeD seeks to invest in early stage, promising companies and ICOs where it may be the lead investor and can additionally provide investees with advisory services, mentoring and access to the Company's ecosystem.

For further information:

Gerry Feldman, CPA, CA

Chief Financial Officer and Corporate Secretary

Feldman@threedcap.com

Phone: 416-941-8900 ext 106