

ThreeD Capital Inc. Appoints Global Blockchain/Cryptocurrency Expert to Advisory Board

Toronto – October 30, 2017 – ThreeD Capital Inc. ("ThreeD" or the "Company") (CSE:IDK) is pleased to announce the appointment of Aly Madhavji to its Advisory Board (see also previous announcement on October 26, 2017).

Mr. Aly Madhavji is Founder and CEO of Global DCX, an innovative technology company launching secure digital currency exchanges across the globe starting in India. He is also an avid investor in early stage companies, digital currencies, and Initial Coin Offerings (ICOs). Mr. Madhavji holds a Master's in Business Administration from INSEAD (Singapore and France) and a Bachelor of Commerce from the University of Toronto. He is an internationally acclaimed author, publishing three books, including the award-winning book titled, "Your Guide to Succeed in University", as part of the Succeed Series. Mr. Madhavji served as a Governor of the University of Toronto where he was a member of the Executive Committee of the university. He has lived and worked across four continents with PwC, PayPal, Microsoft, Bloomberg, and INSEAD. He also holds the Chartered Professional Accountant, Chartered Accountant, Certified Management Accountant, and Chartered Investment Manager designations.

Sheldon Inwentash, CEO of ThreeD comments, "adding Aly Madhavji to our Advisory Board is quite a coup. Aly is globally recognized in the blockchain/cryptocurrrency space and is a sought after speaker. His accomplishments are many and we look forward to working with him."

"It is a pleasure to join ThreeD Capital as an Advisor. I have been impressed by Sheldon Inwentash and his team for understanding, embracing, and taking a leadership role in the ongoing digital revolution, which is paving the way to a brighter future", stated Aly Madhavji, Founder & CEO of Global DCX.

About ThreeD Capital Inc.

ThreeD is a publicly-traded Canadian-based venture capital firm focused on opportunistic investments in companies in the junior resources, Artificial Intelligence and Blockchain sectors.

ThreeD seeks to invest in early stage, promising companies where it may be the lead investor and can additionally provide investees with advisory services, mentoring and access to the Company's network in order to earn increases to the Company's equity stake.

For further information: Gerry Feldman, CPA, CA Chief Financial Officer and Corporate Secretary Feldman@threedcap.com Phone: 416-606-7655