

## NEWS RELEASE

### SHELDON INWENTASH ACQUIRES SECURITIES OF THREED CAPITAL INC.

Toronto, Ontario, December 1, 2016 – Sheldon Inwentash (the “Acquirer”) announces that he and his joint actor have acquired ownership and control of an aggregate of 1,750,000 common shares (the “Subject Shares”) and 1,750,000 common share purchase warrants (the “Subject Warrants” and together with the Subject Shares, the “Subject Units”) of ThreeD Capital Inc. (the “Company”) on December 1, 2016. The Subject Units represented approximately 5.4% of all issued and outstanding common shares of the Company as of December 1, 2016 immediately following the transaction described above (or approximately 10.2% on a partially diluted basis, assuming exercise of the Subject Warrants only), resulting in a corresponding increase in the percentage of shares held by the Acquirer and his joint actor as a result of the transaction. Of these totals, 500,000 Subject Shares and 500,000 Subject Warrants were acquired by the Acquirer directly (representing approximately 1.5% of all issued and outstanding common shares of the Company as of December 1, 2016 immediately following the transaction described above, or approximately 3% on a partially diluted basis, assuming exercise of the 500,000 Subject Warrants only), and 1,250,000 Subject Shares and 1,250,000 Subject Warrants were acquired by his joint actor (representing approximately 3.8% of all issued and outstanding common shares of the Company as of December 1, 2016 immediately following the transaction described above, or approximately 7.4% on a partially diluted basis, assuming exercise of the 1,250,000 Subject Warrants only), resulting in corresponding respective increases in the percentages of shares held by the Acquirer and his joint actor as a result of the transaction.

Immediately before the transaction described above, the Acquirer and his joint actor held an aggregate of 3,014,477 common shares of the Company (the “Pre-Closing Shares”) and convertible securities entitling the Acquirer and his joint actor to acquire an additional 1,950,000 common shares of the Company (the “Pre-Closing Convertible Securities”), representing approximately 12.1% of the issued and outstanding common shares of the Company (or approximately 18.4% assuming exercise of such Pre-Closing Convertible Securities only). Of this total, the Acquirer held an aggregate of 2,244,667 of the Pre-Closing Shares and the 1,950,000 Pre-Closing Convertible Securities (representing approximately 9.0% of the issued and outstanding common shares of the Company, or approximately 15.6% assuming exercise of the Pre-Closing Convertible Securities only), and his joint actor held an aggregate of 769,800 of the Pre-Closing Shares (representing approximately 3.1% of the issued and outstanding common shares of the Company).

Immediately following the transaction described above, the Acquirer and his joint actor held an aggregate of 4,764,477 common shares (the “Post-Closing Shares”) and convertible securities entitling the Acquirer and his joint actor to acquire an additional 3,700,000 common shares of the Company (the “Post-Closing Convertible Securities”), representing approximately 14.7% of the issued and outstanding common shares of the Company (or approximately 23.4% assuming exercise of such Post-Closing Convertible Securities only). Of this total, the Acquirer held an aggregate of 2,744,677 of the Post-Closing Shares and 2,450,000 of the Post-Closing Convertible Securities (representing approximately 8.5% of the issued and outstanding common shares of the Company, or approximately 14.9% assuming exercise of such 2,450,000 Post-Closing Convertible Securities only), and his joint actor held an aggregate of 2,019,800 of the Post-Closing Shares and 1,250,000 of the Post-Closing Convertible Securities (representing approximately 6.2% of the issued and outstanding common shares of the Company, or approximately 9.7% assuming exercise of such 1,250,000 Post-Closing Convertible Securities only).

The Subject Units were acquired in a private placement and not through the facilities of any stock exchange. The holdings of securities of the Company by the Acquirer and his joint actor are managed for investment purposes, and the Acquirer and his joint actor could increase or decrease their investments in the Company at any time, or continue to maintain their current investment position, depending on market conditions or

any other relevant factor. The aggregate consideration payable for the Subject Units was \$175,000, or \$0.10 per Subject Unit

The trade was effected in reliance upon the exemption contained in Section 2.3 of National Instrument 45-106 on the basis that each of the Acquirer and his joint actor is an “accredited investor” as defined herein.

Additional Information

A copy of the applicable securities report filed in connection with the matters set forth above may be obtained by contacting:

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